

SPEEDIER holds the webinar *Towards a decarbonized Europe: Increasing energy efficiency in SMEs for a clean energy transition* together with related initiatives as part of the European Sustainable Energy Week extended programme

- The session aims at providing SMEs and relevant stakeholders with real practical examples and guidelines on how to enable the implementation of energy efficiency solutions to facilitate the energy transition.
- The online workshop will be hosted on October 19 from 9 to 10:30 (CEST) by the DEESME, E2DRIVER, ICEE, INNOVEAS, SMEmPOWER, SPEEDIER, and Triple-A projects.

Cork (Ireland), October 14, 2021. **SPEEDIER** (SME Program for Energy Efficiency through Delivery and Implementation of EneRgy Audits) will hold the online session *Increasing energy efficiency in SMEs for a clean energy transition*, hosted on October 19 from 9 to 10:30 (CEST), together with the DEESME, E2DRIVER, ICEE, INNOVEAS, SMEmPOWER, and Triple-A projects.

Building on the results of these seven EU-funded projects, this interactive session will provide guidelines and good practices to implement energy efficiency solutions and to facilitate the energy transition. Attendees will hear about available services, tools and policies that can unlock considerable amounts of energy/cost savings and assist in achieving emission targets. This webinar focuses on three key aspects of energy efficiency improvements in SMEs around Europe:

- 1. Barriers and opportunities in implementing energy efficiency solutions,
- 2. Best practices and case studies, such as training, tools, services etc.,
- 3. Policies to enhance the implementation of energy efficiency measures in SMEs in the upcoming years.

SMEs account for 99.98% of European enterprises and are responsible for approximately 13% of total energy demand. SMEs have enormous potential to save energy and contribute towards





the ability of the EU 28 to achieve their collective targets under the Energy Efficiency Directive of a 32.5% improvement in energy efficiency by 2030. To date, little of this potential has been realised with studies estimating that only 25% of SMEs in Europe have undertaken an energy audit and a range of studies citing barriers that include lack of time, resources, in-house expertise, finance, and the low priority nature of energy efficiency compared to other business needs. It is against this background that the challenges for the DEESME, E2DRIVER, ICEE, INNOVEAS, SMEmPOWER, and Triple-A projects are set.

Free registrations are available on:

https://us06web.zoom.us/webinar/register/WN\_5ttrFSrDTqKQqwhXN7V8jw

<u>DEESME</u> (2020-2023), will enable companies, especially small and medium enterprises (SMEs), to engage in the energy transition by taking profit of multiple benefits from energy management and energy audit approaches, as well as provide national authorities with guidelines and recommendations to strengthen their national schemes/policies.

<u>E2DRIVER</u> main goal is to train SMEs in the automotive sector on energy auditing and energy-saving measures for cost-effective energy efficiency improvements. To overcome the lack of knowledge, skills, and awareness prevalent in the industry, the project's integrative approach aims to boost capacity building programmes on energy auditing by establishing an innovative learning platform.

<u>ICCEE</u> aims to facilitate Small and Medium Enterprises (SMEs) belonging to supply chains in the food and beverage sector to undertake energy efficiency measures after carrying out overall supply chain energy audits.

<u>INNOVEAS</u> aims to bring energy efficiency to SMEs of the Chemistry, Food and Construction sectors. The project conducted a large survey among European SMEs, and it is currently preparing practical training.

<u>SMEmPower Efficiency</u> will ensure that barriers to energy efficiency projects are removed for the uptake of energy efficiency projects by decision triggering of the teaming between energy professionals and decision-makers, SMEmPower Efficiency trainees experts, SME consulting companies, financing entities and Energy Service Companies (ESCOs), relevant associations and especially industrial professional or patronal associations.

<u>SPEEDIER</u> is a highly innovative one-stop-shop solution that applies an integrated approach to energy management, providing information, advice, capacity building, energy auditing, financing, implementation of energy efficiency solutions, and monitoring of impacts.

<u>Triple-A</u> aims to assist financial institutions and project developers increase their deployment of capital in energy efficiency, making investments more transparent, predictable and attractive. The project started in September 2019, it has a duration of 30 months and is funded by the EU Horizon 2020 programme. Triple-A is implemented by a consortium of academic, research and industry partners from the Netherlands, Germany, Italy, Spain, Greece, Czech Republic, Lithuania and Bulgaria.