

SPEEDIER

SME Program for Energy Efficiency through Delivery and Implementation of EneRgy Audits

D8.4 –Third Dissemination & Communication plan

Lead Contractor: Sustainable Innovations (SIE)

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Project details			
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1 Executive Summary

The primary aim of SPEEDIER is provide a self-financing outsourced energy management service to SMEs, by outsourcing the role of energy manager to SPEEDIER Experts and, by that, allowing to access the expertise needed at the required time, leading to greater uptake of energy audits and implementation of energy efficiency measures.

This document corresponds to the Third Communication and Dissemination Plan deliverable, describing the activities undertaken in the period including month13 (M13) to M24 as well as the actions to be adopted by the SPEEDIER project in the following 6 months, until the next and final communication plan. All partners contribute to dissemination and communication activities in line with the aims and goals of the plan.

1.1 Context of WP8

The objectives of WP8 are to:

1. Enable future exploitation of the results to their full potential by disseminating and communicating them to the relevant stakeholders who will use and implement them;
2. Ensure that the findings of the programme are widely communicated to the public in general;
3. Support the market uptake of research and innovation results;
4. Prepare the corporate image and a set of materials for the promotion and comprehensive dissemination of SPEEDIER Service and its outcomes.

1.2 Objective of Task 8.1

A detailed Dissemination & Communication Plan (DCP) outlining the project's target audiences, strategies for engaging the target audience and activities was produced in M3 of the project. An updated version followed in M12. This document addresses the approach to dissemination and communication from month M13 forward. Final version reflecting the work and aims for dissemination and communication will also be produced at M30.

1.3 Objective of Deliverable 8.4

Deliverable 8.4 corresponding to the third dissemination and communication plan aims to review all the activities performed during the second year of the project. It describes the different actions implemented to determine the degree of compliance with the Key Performance Indicators (KPIs) established at the beginning of the project in [Deliverables 8.2](#) and [8.3](#).

Deliverable 8.4 was originally expected to be submitted in M21 but, after final validation by the European Commission, it was agreed to postpone it until M24, as a summary of the communication and dissemination actions was already included in M20 during the intermediate review of the project. The objective to postpone the deliverable was to include more information regarding the activities of the period of analysis and, thus, to have a closer monitoring on the degree of compliance with the KPIs expected for the project.

2 Review actions M13-M24

2.1 Offline actions

2.1.1 Printed materials

At the beginning of the project, SPEEDIER produced a series of printed documents with the purpose of them to be distributed in the events partners were to attend.

Due to COVID-19, the distribution of these materials has been widely affected and it was decided not to produce new editions of brochures or posters. Nevertheless, partners were encouraged to share with stakeholders the online versions, made available on the [website](#) on its 4 languages.

To try to overcome the challenge of not being able to participate in face-to-face events, SPEEDIER consortium partners have reinforced email contacts, online meetings, and calls with stakeholders, to guarantee that KPIs are achieved. Concrete actions are described below, and more details can be found on Annex 2 (dissemination tables).

2.1.2 Press releases

As outlined in the Grant Agreement section 2.2 and in the first version of the communication plan D8.2, two press releases were issued within the second year of the project life (M15, M20).

They were also translated to the 4 languages of the pilot regions and released to international, national, regional and trade media.

Press release 3— [English](#), [Italian](#), [Romanian](#), [Spanish](#).



Figure 1: Third Press Release English

Press release 4— [English](#), [Italian](#), [Romanian](#), [Spanish](#).



SPEEDIER organises its first virtual training event on energy efficiency management for SMEs

- Over two, half-day sessions, participants will be trained on the SPEEDIER Service: a new approach to selling energy audits and energy efficiency advice to SMEs
- The event will be hosted online on December 2 and 3 from 10 to 12:30 (CET).

Cork (Ireland), November 17, 2020. The project [SPEEDIER](#) (acronym for SME Program for Energy Efficiency through Delivery and implementation of EneRgy Audits) will hold its first training session for energy experts, to be hosted online on December 2 and 3, from 10 to 12:30 (CET).

Over two half-day sessions, attendees will be introduced to the SPEEDIER Service and will learn about a new approach to persuading SMEs to undertake energy audits and implement energy efficiency measures. The different sessions will address the main barriers to the adoption of an energy culture and how they can be overcome. Likewise, SPEEDIER will present the innovative tools and techniques that the project is developing to assist energy experts to effectively engage SMEs in the energy transition and support them to perform energy assessments.

Registered participants will have the opportunity to raise their questions and provide feedback on the proposed contents of the online seminar.

Free registrations are available on: <https://speedier-service.b2match.io>

Energy efficiency in SMEs as sustainability booster in Europe

Article 8 of the European Energy Efficiency Directive (EED) requires the Member States to set up national incentives to assist SMEs to undertake energy audits. Since SMEs account for 99.98% of European enterprises and are responsible for approximately 13% of total energy demand, it is clear that SMEs have enormous potential to save energy and contribute towards the ability of the EU 28 to achieve their collective targets under the EED of a 32.5% improvement in energy efficiency by 2030. To date, little of this potential has been realised with studies estimating that only 25% of SMEs in Europe have undertaken an energy audit and a range of studies citing barriers that include lack of time, resource, in-house expertise, finance and the low priority nature of energy efficiency compared to other business needs. Article 8 also requires large enterprises to undertake energy audits every 4 years yet a recent study suggests that only 11% of large enterprises undertaking an audit intend to implement any of its recommendations, and 2 in 5 businesses cite lack of funding or finance as a reason for inaction. It is against this background that the challenges for the SPEEDIER project are set.

Figure 2: Fourth Press Release English

The third and fourth press releases were delivered to more than 200 media contacts each. The consortium partners contributed to the dissemination and they also issued their own press releases. For example, Limerick Institute of Technology (LIT) [informed](#) about the free energy assessments offered by the project in Ireland. From their part, Sustainable Innovations [advertised](#) about the development of business models they are carrying out as part of their responsibilities within the project.

The total impacts for this type of communications reached 14 outlets in total, including media, consortium partners and related projects portals, as shown in Annex 1.

The concrete size of the audience reached is very difficult to measure as there are not common analytics for every media and in every pilot region. For those media that have those numbers available, we have included the figure under the link to the news in Annex 1.

Data was extracted from two sources: each media analytics, and the *Oficina para la Justificación de la Difusión* -Spanish Office for the verification of dissemination ([OJD](#))

2.1.3 Events organised

During the M13-M24 period of the SPEEDIER project, several engagement events were organised by the consortium.

Limerick Institute of Technology (LIT) engaged with 6 SMEs during two days (two participants each) at the [DigiEco](#) event aiming to boost participants' digital skills in energy management, resources and emissions.

Likewise, SIE coordinated the organisation of the first joint webinar with related initiatives (those are described as part of chapter 2.1.5) as part of the Sustainable Places conference 2020. The session was recorded on [video](#) and uploaded to the project's YouTube channel, and the [presentation](#) was made available on the website.



The figure displays a flyer for an online workshop titled "Energy Efficiency Solution for Small and Medium Sized Enterprises". The flyer features a green background with a lightbulb containing a circuit pattern, set against a backdrop of grass. The text on the flyer describes the workshop's purpose: to present four EU H2020 projects that will develop energy efficiency capacity building training for staff members of small and medium-sized enterprises (SMEs). The event is scheduled for October 29, 2020, from 09.00 to 10.40. The flyer also includes logos for SPEEDIER, SIE, e2DRIVER, innoveas, and the European Union. To the right of the flyer, the event agenda is listed, detailing the schedule from 9.00 to 10.40, including a welcome speech, workshop presentation, SMEs and energy efficiency needs, training proposals, policies for SMEs, and conclusions.

Energy Efficiency Solution for Small and Medium Sized Enterprises

This workshop will present four EU H2020 projects that will develop energy efficiency capacity building training for staff members of small and medium-sized enterprises (SMEs) including decision makers and other staff through various means of learning and teaching approaches.

OCT • 29 • 2020 | **09.00 - 10.40** | **ONLINE WORKSHOP**

REGISTRATION AT
[HTTPS://WWW.SUSTAINABLEPLACES.EU/HOME/SP2020-REGISTRATION/](https://www.sustainableplaces.eu/home/sp2020-registration/)

AGENDA

- 9.00 - 9.10
Welcome speech - Oronzo Daloiso
Project Advisor European Commission
- 9.10 - 9.25
Workshop presentation
- 9.25 - 9.50
SMEs and energy efficiency. Needs & background discoveries to date
- 9.50 - 10.15
Training proposals based on discoveries
- 10.15 - 10.35
Policies to date for SMEs. Possibilities in this regard for SMEs. Needs of development.
- 10.35 - 10.40
Conclusions

Figure 3: Sustainable Places event agenda

Additionally, as part of the activities contemplated in work package 6 (WP6), a SPEEDIER Experts and Trainers training was organised by Technical Corporation of Andalusia (CTA in its Spanish acronym), widely advertised on the official social media networks of the project, and by the project partners through their channels to different stakeholders. The training event attracted more than 60 participants each day. SIE supported as well on the visuals (flyers and agenda). The videos ([video 1](#) and [video 2](#)) of the session, as well as the final presentations were made available on the project website, on its different languages.

Presentations: English ([day 1](#), [day 2](#)), Italian ([day 1](#), [day 2](#)), Romanian ([day 1](#), [day 2](#)), Spanish ([day 1](#), [day 2](#)).



Figure 4: Save the date flyer for the training event



Figure 5: Capacity building event agenda

2.1.4 Events attended

During M13-M24 of the project, the different SPEEDIER members have attended 2 events to speak about the project to internal and external audiences:

[CA EED](#)

[MAREI symposium](#)

As COVID-19 has certainly affected the participation in events, compared to the previous period, partners have disseminated SPEEDIER through other channels, like the organisation of virtual meetings. For example, Asociatia Agentia Pentru Eficienta Energetica Eficienta Energetica Si Protectia (AEEPM) held several online meetings in October 2020 to engage with UGIR National, SMEs Romanian National Council, and the Romanian Energy Auditors for Building Associations.

Likewise, the International Energy Research Center (IERC) presented the SPEEDIER project during the DEESME project kick off meeting in September 2020.

Furthermore, TFC Research and Innovation Limited (TFC), was active with members of the SPEEDIER Advisory Board as well as related European projects, such as the [EERADData](#) project to help maximise attendance as well as the potential for outreach beyond the event

itself and importantly, interest in the innovation aspects of the project. Their participation at the training event was noted. Further collaborative meetings with TFC have since been held. To widen the interest in the event and attendance, TFC also produced a press release. This was published on social media (LinkedIn, Twitter and Facebook). Additionally, TFC engaged with several organisations by email, phone, and online meetings such as *Influencers*: Dublin City Council, Fingal Enterprise Board the Irish SME Association. *SMEs*: PropertyDoc, John Dunne Energy Rate Services, Martech Design Solutions, Mastercad Ltd, Geodata Surveying Ltd, Circular Energy among others in Ireland and in mainland Europe.



Figure 6: SPEEDIER at MAREI symposium

2.1.5 Interaction with other EU projects

Following the actions carried out in the previous period, SPEEDIER has continued to engage with similar projects and initiatives (more than 6 meetings have been coordinated by SIE). Thus, as explained in the previous section, a joint workshop was organised, as part of the Sustainable Places conference.

The participation in this conference also led to the production of a common [paper](#) by the [E2DRIVER](#), [SMEmPOWER efficiency](#) and [Innoveas](#) projects.

To boost this common collaboration, SPEEDIER opened a new [tab](#) on the website to provide information on the rest of the projects, promoted continuous posting on social media about other projects, and held several [meetings](#) to discuss the future strategy. Apart from the aforementioned projects, at a later stage [DEESME](#), [ICEEE](#) and [Triple A](#) projects joined the group.

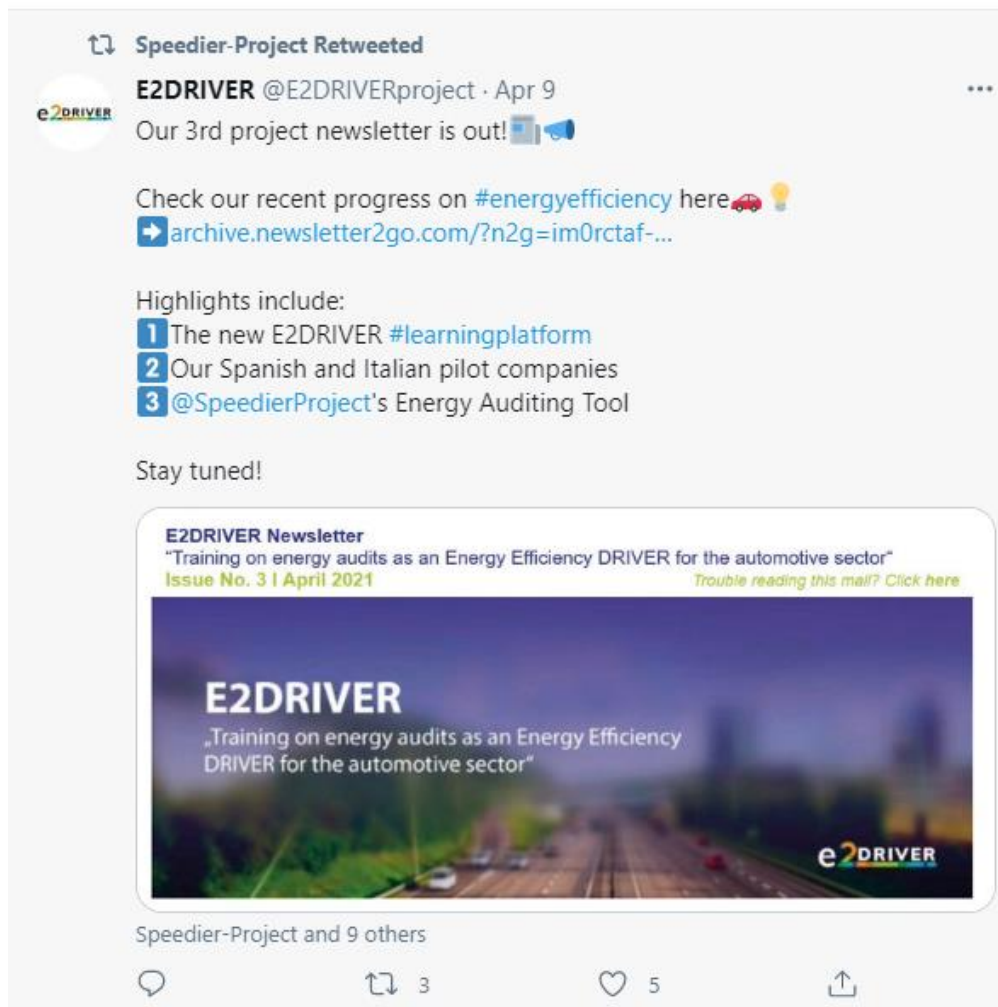


Figure 7: Example of collaboration in the dissemination of related projects' contents

Additionally, TFC sought collaboration as well with the [pisCES](#), [BIMCert](#), and [ePanacea](#) as well as [EERADData](#). TFC is devising the development of an Energy Directive Community of Users (EE CoU) collaborative initiative. This was presented internally. Later, both the IERC and TFC present CoU concept to [ePanacea](#) as well as [EERADData](#) in order to secure interest in this fresh initiative. Interest is secured, TFC is advancing. The undertaking will help to contribute to the sustainability of the SPEEDIER project and to further strengthen the outcomes of the SPEEDIER project.

2.2 Online actions

2.2.1 Website

Since the official release of the website on M2, SPEEDIER partners have contributed widely to its update by providing information on milestones, giving interviews, consolidating dissemination materials, etc.

Apart from the videos and presentations already showcased before, the website has gone through several updates to capture better the project progress. Thus:

On the home page, clearer information on SPEEDIER services depending on the target audience has been included.

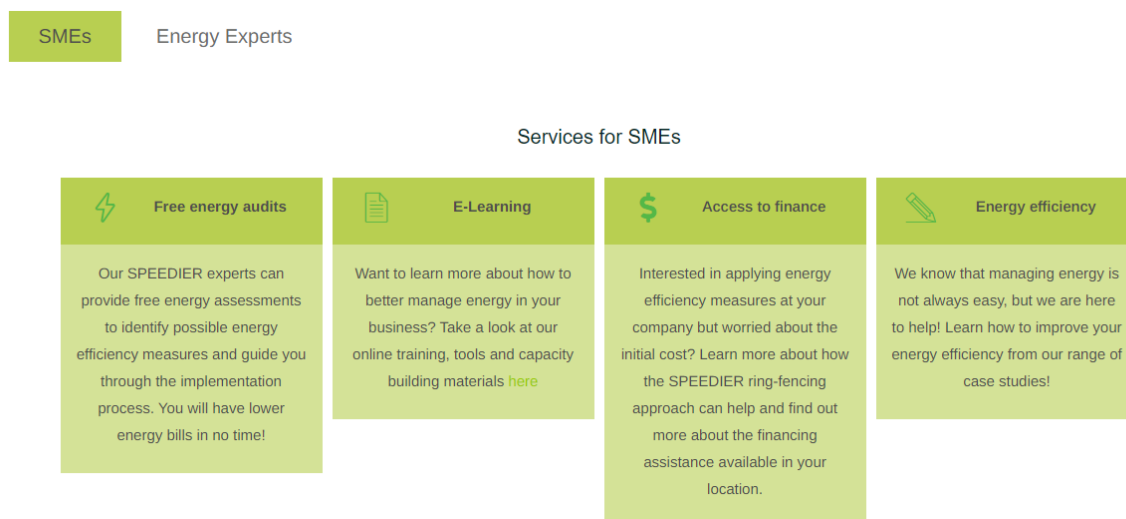


Figure 8: Targeted information on SPEEDIER's website

Likewise, the main menu has been reorganised to include targeted information for SPEEDIER's two main stakeholders: SME's and Energy experts:



Figure 9: SPEEDIER's website main menu

Apart from that, an Advisory Board [tab](#) was also included, the aforementioned related projects section, as well as the [Training](#) section with all the capacity building materials available to date.

Regarding the News section, 19 posts (in the 4 languages of the project=76 posts) about the project outcomes, participation of the consortium partners in events and other relevant milestones have been uploaded since the submission of the latest communication plan:

<https://speedierproject.eu/2020/06/23/speedier-celebrates-online-the-month-12-meeting/>

<https://speedierproject.eu/2020/07/08/interview-with-ruchi-agrawal-responsible-for-speedier-literature-review-and-need-analysis/>

<https://speedierproject.eu/2020/07/14/last-speedier-newsletter-now-available/>

<https://speedierproject.eu/2020/07/27/interview-with-padraic-oreilly-researcher-at-lit-and-responsible-for-the-development-of-speedier-training-materials/>

<https://speedierproject.eu/2020/08/10/participants-in-our-training-will-increase-their-knowledge-skills-and-abilities-and-will-become-speedier-experts-and-trainers/>

<https://speedierproject.eu/2020/08/24/speedier-should-be-part-of-the-green-recovery-interview-with-jo-southernwood-coordinator-of-the-speedier-project/>

<https://speedierproject.eu/2020/09/14/interview-to-diana-romeu-engineer-from-the-sustainable-construction-department-at-itec/>

<https://speedierproject.eu/2020/09/28/the-role-of-standardization-in-the-project-is-a-very-forward-looking-and-integral-part-of-speedier-interview-to-tom-flynn-innovation-and-business-development-manager-at-tfc-research/>

<https://speedierproject.eu/2020/10/09/second-advisory-board-meeting-for-speedier/>

<https://speedierproject.eu/2020/10/30/smes-feedback/>

<https://speedierproject.eu/2020/11/10/speedier-holds-its-first-joint-workshop-with-similar-initiatives/>

<https://speedierproject.eu/2020/12/15/speedier-holds-its-first-online-seminar-a-new-approach-to-selling-energy-audits-and-energy-efficiency-advice-to-smes/>

<https://speedierproject.eu/2021/01/19/speedier-at-marei-symposium-2020/>

<https://speedierproject.eu/2021/02/05/celebrating-successful-date-meeting/>

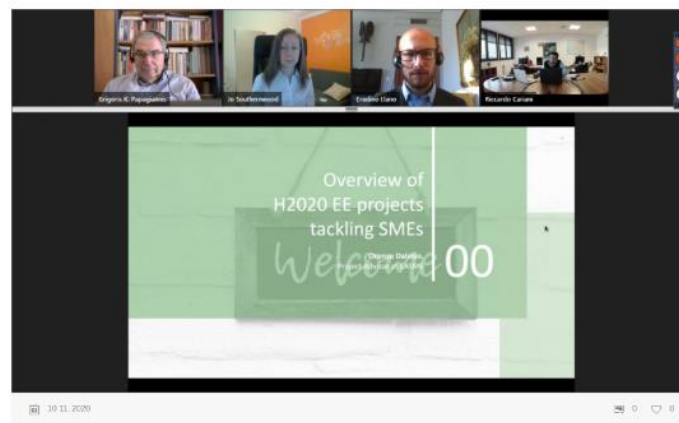
<https://speedierproject.eu/2021/02/15/new-edition-of-the-speedier-newsletter-available/>

<https://speedierproject.eu/2021/03/08/creation-training-material/>

<https://speedierproject.eu/2021/03/12/speedier-meets-with-related-initiatives/>

<https://speedierproject.eu/2021/03/22/interview-mariana-head-communications-sustainable/>

<https://speedierproject.eu/2021/04/05/speedier-presented-at-the-caeed/>



News

On October 29, as part of the Sustainable Places 2020 conference, SPEEDIER had the opportunity to hold its first workshop.

Accompanied by INNOVEAS, SMCnPOWER and EZDRIVER, SPEEDIER went through the topics of 'SMEs and energy efficiency: Needs & background discoveries to date', 'Training proposals based on discoveries', and 'Policies to date for SMEs: Possibilities in this regard for SMEs: Needs for development'.

During one and half hours the speakers had the opportunity to showcase the audience the different project discoveries to date and there was an interesting debate afterwards regarding energy efficiency.

You can check the video of the workshop [here](#) and the presentation the four projects made [here](#).

Figure 10: Example website post

From its part, during the M13-M24 of the project, the following files have been uploaded to the Document section:

- Press release 3 (4 languages)
- Press release 4 (4 languages)
- [Newsletter 4](#) (English)
- [Newsletter 5](#) (English)
- [Newsletter 6](#) (English)
- [Paper](#) Sustainable Places (English)

Likewise, SPEEDIER has uploaded the following public deliverables, which sum up to the ones already available from the previous period:

- [D4.5 Draft training content for SPEEDIER Experts and SPEEDIER Trainers](#)
- [D4.7 Report on SPEEDIER financing and contract options](#)
- [D6.1 Evaluation report on first pilot of SPEEDIER Experts and Trainers training](#)
- [D7.2 Roadmap for SPEEDIER to contribute to achieving the EU's objectives](#)
- [D9.7 Draft CWA project plan](#)

D2.1 Review of existing energy auditing schemes, incentives, policies and projects (available)
 D2.2 Register SMEs and large enterprises in each pilot country participating in SPEEDIER (available)
 D2.3 Report on findings from surveys of businesses participating in SPEEDIER (available)
 D2.4 Report summarising findings from focus groups of key stakeholders in the SPEEDIER process (available)
 D2.5 Recommendations for the SPEEDIER Service – executive summary (available)
 D3.1 Report on the characterisation of SMEs and opportunities (available)
 D3.3 Methodology, criteria evaluation system to find opportunities for energy and cost savings (available)
 D3.4 Report outlining the application of the characterisation process to the selected pilot sites (available)
 D4.1 SPEEDIER Service definitions for implementation (available)
 D4.2 Final energy auditing tool for use by SPEEDIER Experts (not available yet)
 D4.3 Draft training and capacity building materials for general staff & decision makers (available)
 D4.4 Revised training and capacity building materials for general staff & decision makers (not available yet)
 D4.5 Draft training content for SPEEDIER Experts and SPEEDIER Trainers (available)
 D4.6 Revised training content for SPEEDIER Experts and SPEEDIER Trainers (not available yet)
 D4.7 Report on SPEEDIER financing and contract options (available)
 D4.8 Final e-learning materials, mobile app, case studies, videos, on-line resources for (WP5, WP6) and Dissemination phases (WP8) (not available yet)
 D5.1 Delivery of 4 x Engagement events, one in each pilot region (available)
 D5.2 Summary report on first SPEEDIER Service pilot (not available yet)
 D5.3 Summary report on results of second SPEEDIER Service Pilot (not available yet)
 D5.4 Report on the results of the evaluation of the SPEEDIER pilots (not available yet)
 D6.1 Evaluation report on first pilot of SPEEDIER Experts and Trainers training (available)
 D6.2 Evaluation report on final SPEEDIER Experts and Trainers training (not available yet)
 D6.3 Summary of capacity building actions and “train-the-trainer” plan (not available yet)
 D6.4 Train-the-trainers “Education Kit” (not available yet)
 D7.1 SPEEDIER Best Practices Guidelines for SMEs and large enterprises in EU (not available yet)
 D7.2 Roadmap for SPEEDIER to contribute to achieving the EU’s objectives (available)
 D7.3 Action plans showing how SPEEDIER can assist in achieving EU wide policy targets (not available yet)
 D7.4 Technical Report on SPEEDIER replication potential across EU Member States (not available yet)
 D8.1 Project Website (available)
 D8.2 First Dissemination and Communication Plan (available)
 D8.3 Second Dissemination and Communication Plan (available)
 D8.4 Third Dissemination and Communication Plan (not available yet)
 D8.5 Final Dissemination and Communication Plan (not available yet)
 D8.6 Programme newsletters (not available yet)
 D8.7 First SPEEDIER video to engage target audience (available)
 D8.8 Second SPEEDIER video (not available yet)
 D8.9 Final project conference (not available yet)
 D9.1 Quality Assurance Plan (available)
 D9.2 Impact Analysis (available)
 D9.4 Final impact report (not available yet)
 D9.7 Draft CWA project plan (available)
 D9.8 Draft CWA based on the SPEEDIER Service (not available yet)

Figure 11: Deliverable Section

In the M13-M24 period of the project, SPEEDIER has gained 2,218 unique visitors on its website, with an average session duration of 2 minutes 30 seconds. 8,612 unique page views in total. Summing up results from the beginning of the project, SPEEDIER has obtained 3,768 users, 17,765 page views and an average session of 3 minutes.

At the beginning of the project, a KPI of 4,000 visitors and 1,000 clicks was established. The click rate is already achieved (pages view), and at the current rate the number of visitors is likely to be achieved too by the end of the project.

A common session duration is usually between 1 and 2 minutes, the average session of 3 minutes achieved indicates high visitor engagement and interest in the project.



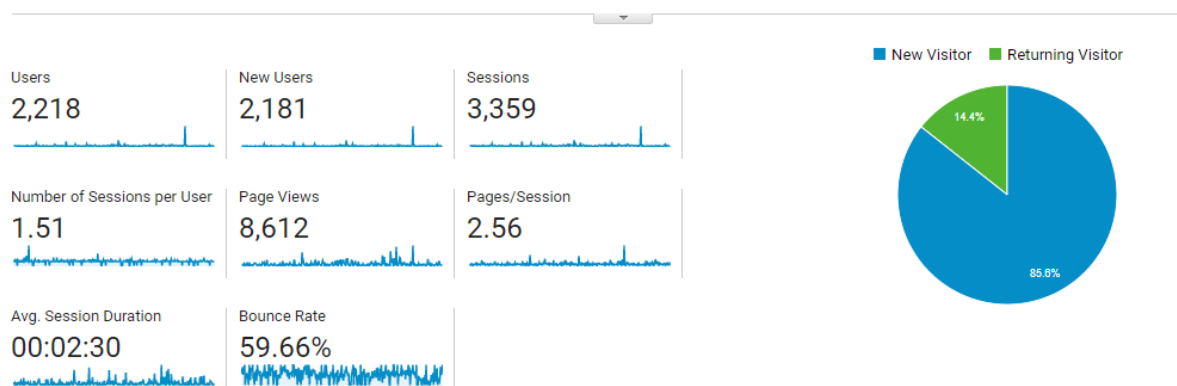


Figure 12: Google Analytics for SPEEDIER Website

2.2.2 Newsletter

As mentioned in the Grant Agreement, it was expected that newsletters would be released biannually.

Due to the impossibility to participate in physical events, SPEEDIER has reinforced this communication channel, and already released 7 Newsletters in total by M24. Three of them in this period of analysis.

Issue [number 4](#) included information about SPEEDIER services in COVID times, as well as activities with related projects. From its part, the Newsletter [number 5](#) informed about the upcoming training event, the participation at Sustainable Places, the interviews with the team, as well as the meetings with the advisory board. Edition [number 6](#) informed about the beta version of the auditing tool, the expert training session, and the advisory board feedback. Finally, issue [number 7](#) included participation at events, the SPEEDIER app development status and the ongoing progress of the project.

As of M24, the Newsletter has 314 subscribers and 692 readers altogether among the seven of them, and the two Newsletters that served as invitation for the training event. An average of 98 readers per Newsletter. 450 readers were expected by the end of the project, thus the KPI is already achieved.



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- [SPEEDIER extends collaboration with Sister Projects](#)
- [Meet new member of our External Advisory Board](#)
- [External Advisory Board feedback](#)
- [Other news in brief](#)
- [Come join us on Social Media!](#)

SPEEDIER Energy Auditing Tool is ready for testing

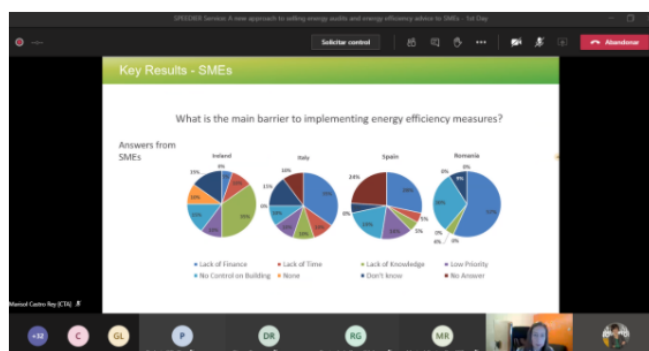
SPEEDIER partner, ITeC, has been very busy over the last few months preparing the SPEEDIER Energy Auditing Tool and we are pleased to announce that a Beta version is now available for testing!

The tool aims to help Energy Experts to carry out an energy audit and make energy saving recommendations for SMEs. The most interesting part of tool is that the energy saving recommendations are categorised and grouped according to the level of investment required. This cost categorisation (no-cost, low-cost, medium-cost and high-cost measures) will help energy experts to guide SMEs through a phased approach to implementing energy saving measures. Starting with no-cost measures allows SMEs to build a up a fund which can be ring-fenced and re-invested into low-, medium-, or high-cost measures.

After entering a few details about the building being audited, (e.g. size, operating schedule, and details of energy consuming equipment), the tool will suggest the most suitable energy saving recommendations for that building, categorised by cost. To make life even easier for the energy experts, the tool also accounts for the local climatic conditions once the building's location is specified. [Click here](#) to watch the self-learning video of the tool and understand more about its functionality.

We would like to invite you to test the tool and provide us with your valuable feedback to help us to improve it further. In order to access the tool, you must first [register on ITeC's website](#). Once registration is complete click [here](#) to access the tool and use the password you have just created to log in. If you have any questions or feedback on the tool, please write to us at info@speedierproject.eu.

SPEEDIER trains over 60 new SPEEDIER Experts



The SPEEDIER team successfully organised its first training event '[A new approach to selling energy audits and energy efficiency advice to SMEs](#)' for SPEEDIER Experts and SPEEDIER Trainers on 2 and 3 December 2020. This virtual training received an overwhelming response, with more than 60 participants attending from around the world. Attendees learnt about the SPEEDIER self-financing mechanism for energy efficiency, the importance of having a SPEEDIER Champion in each SME and how to develop an energy culture – all elements that are critical to the successful delivery of the SPEEDIER Service. A live demonstration of the SPEEDIER Energy Auditing tool and SPEEDIER Mobile App followed, and participants were able to interact with the presenters through the Q&A sessions and give live feedback on the ideas that were presented. If you missed it, you can watch a recording of the live session or download the presentations [here](#).

[Read More](#)

Figure 13: Sixth Newsletter (M21)



Horizon 2020
European Union Funding
for Research & Innovation

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 847034

2.2.3 Social media

The first social media channels ([LinkedIn](#) and [Twitter](#)) were put in place by SIE in M1, while the [YouTube](#) platform was established once the first official video of the project was released (M5).

LinkedIn

SPEEDIER presence in LinkedIn has reached 350 followers by M24 after 119 updates (posts).

The engagement rate of this platform (number of interactions with post -likes, comments, shares) has reached 7.29% (more than 3% is usually considered excellent performance).

The number of impressions (views) has grown during the M13-M24 period, reaching 27,484 views by May 2021. Summing up the figures with those obtained in the previous months, that gives us a total of 46,984.

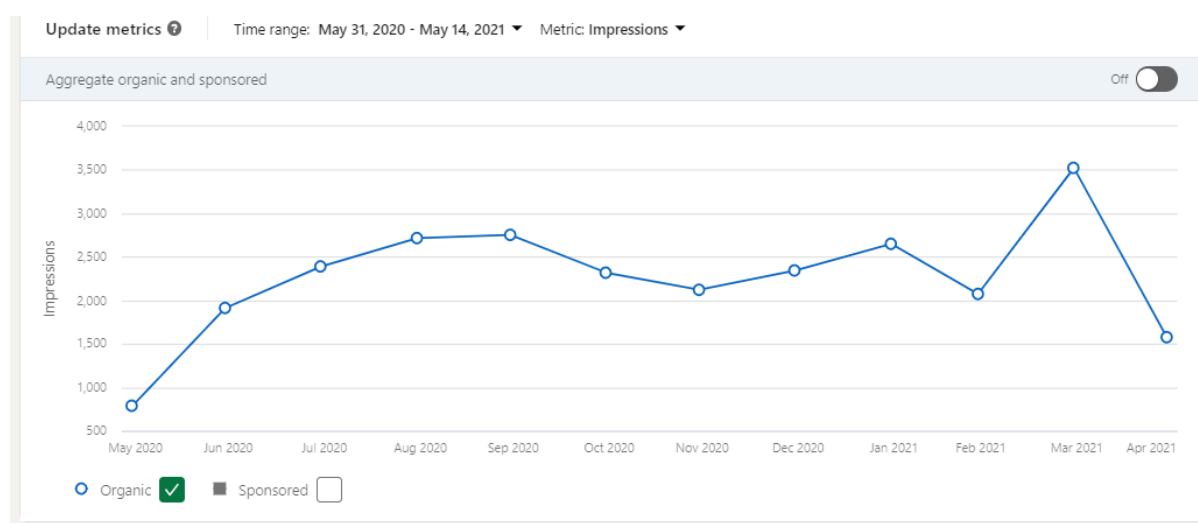


Figure 14: Number of Impressions for SPEEDIER in LinkedIn

Twitter

As of May 2021, SPEEDIER has 157 followers on this social media channel after 199 tweets. The contents on the profile have generated 73,700 views from M13 until M24*. The current engagement rate for Twitter is 1.2% (over 0.5% is considered good performance). Some partners have been very active and supportive in this area. In summary, a total of 164,400 views has been reached in this social media network by M24.

*The difference between the analytics of LinkedIn and Twitter remains mainly in the nature of each of them. All the professional contacts are more frequently found on LinkedIn, while Twitter is usually more oriented to a personal use. The interest to be on Twitter, although it frequently results in poor performance compared to LinkedIn, is the number of views that is usually higher than on LinkedIn.

Your Tweets earned **5.0K impressions** over this **28 day** period



Figure 15: Number of Impression for SPEEDIER on Twitter

YouTube

At least two videos were expected to be produced along the project life.

To date, the channel has 14 subscribers and SPEEDIER has made 14 videos public, 7 items in this period of analysis: the Sustainable Places [workshop](#), the training sessions for energy experts ([day 1](#) and [day 2](#)), as well as the tutorial videos for the training tool ([admin](#) and [user](#) profiles), and the [energy expert support tool](#).

All videos have received 672 views to date.



3 Dissemination

As stated on the Grant Agreement Article 29 “Unless it goes against their legitimate interests, each beneficiary must — as soon as possible — ‘disseminate’ its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications (in any medium).”

In compliance with this article, our partners have actively contributed to disseminating the SPEEDIER project from the very beginning by different means: social media posts, attendance at conferences and shows, emailing campaigns, newsletters, press releases, etc. to good effect.

SPEEDIER LinkedIn posts have been shared 190 times in this period (455 during the project life) and the partners were very supportive in this area. Likewise, consortium members have made 149 tweets during M13-M24 (264 during the project life) about SPEEDIER, and contributed to retweeting 281 times (583 in total) to the content shared in the official social media channels.

Some partners have accounts on other media channels (Facebook and Instagram) and they have disseminated the project widely as well over there.

During this period, IERC published in June 2020 an article on the Energy World Magazine entitled “Energy Efficiency for SMEs: The forgotten clause of Article 8”.



Figure 1: Article on Energy World Magazine

Likewise, a joint [paper](#) with related initiatives was produced as part of the participation at the Sustainable Places conference.

As further explained in section 2.1.4, a total of 2 events were attended; IERC advertised the training event in its corporate [Newsletter](#), while CTA did the same on its [website](#).

Both PCT Cartuja and CTA gave an interview to the Spanish TV ([7 TV Sevilla](#)) where they spoke about SPEEDIER and were part of other interview posted on [Andalucía Información](#).

From its part, AEEPM has a dedicated [space](#) on its website with the project information and video.

Moreover, to increase SPEEDIER visibility worldwide, SIE submitted the candidacy of SPEEDIER to two international awards:

[Globally Great](#)

[.eu Website Awards](#)

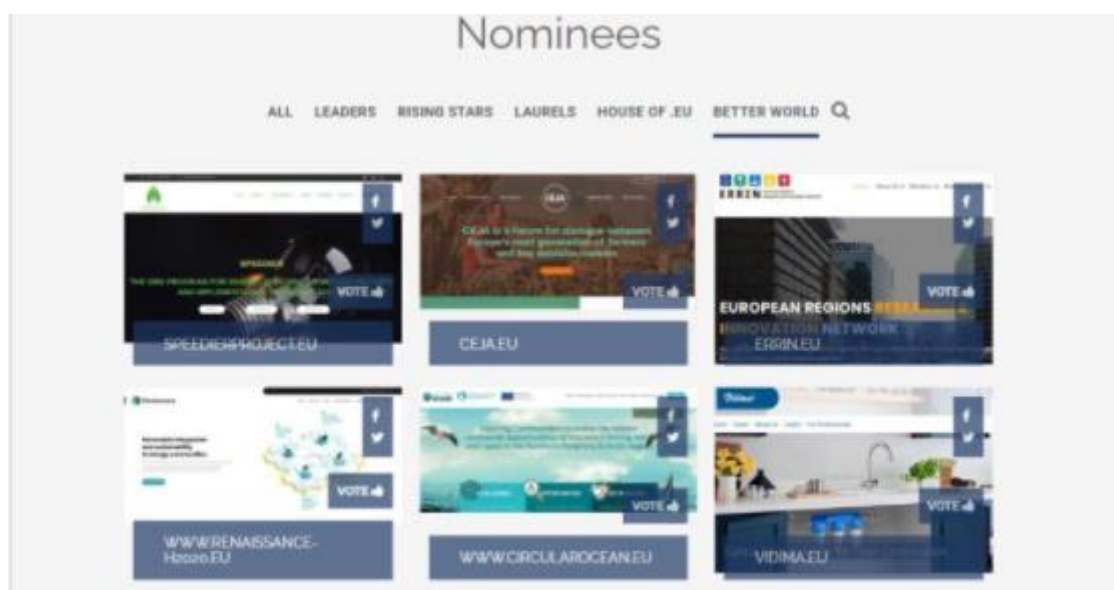


Figure 21: SPEEDIER nomination to the web .eu awards

A relevant part of the dissemination has been the continuous feedback with SPEEDIER's Advisory Board, led by TFC. The group has supported the project development and provided feedback on the materials produced. Several [meetings](#) were also held.

As explained in previous sections, due to COVID 19 pandemic, partners have reinforced the dissemination by holding several online meetings. All this information can be found in more detail in the dissemination tables included in Annex 2.

4 Action Plan M24-M30

After a careful review of the actions implemented during the M13-M24 period in the SPEEDIER communication and dissemination strategy and the examination of the compliance with the KPIs established at the beginning of the project, in general terms the strategy is proving to be effective. No major deviations have been found, so the main action guidelines will remain the same.

Due to the COVID-19 crisis, all consortium partners are working on impact mitigation strategies regarding the project activities and outcomes. In terms of communication and dissemination, this situation is likely to remain in a reduction in the number of conferences and events attended. In this case, the consortium partners are committed to continue the contact with stakeholders by email, telephone or online meetings and social media posts and we may hold webinars in the interim to help us to progress our work and engagement with targeted community.

The project is now entering in its final phase and this represents a special effort in terms of communication, as dissemination activities are widely linked to the achievement of the final project milestones and goals.

In the coming months, special dedicated campaigns will be carried out and could include (but not limited to): press releases, newsletters, website news, documents made available online, social media post, flyers, etc.

These campaigns will be focused to raise awareness and engage SPEEDIER targeted stakeholders due to the upcoming achievements:

- SPEEDIER Service pilot (M24)
- Joint paper (M28)
- Training and capacity building materials for general staff & decision makers (M24)
- Poster presentation at World Sustainable Energy Day 2021 (M25)
- Training content for SPEEDIER Experts and Trainers (M26)
- Online resources for training (M26)
- SPEEDIER business models strategies (M26)
- Capacity building events (M28)
- Participation in EUSEW conference (M28)
- Energy auditing tool for SPEEDIER Experts (M28)
- Final event (M29)

Most of the deliverables and milestones are expected to be accomplished just at the end of the project, thus they are not part of the action plan for this period. They will be included in the final strategy post project on the final communication plan to be submitted in M30.

To reinforce the project awareness, the final video of the project will be produced, and it will summarise the main services offered by SPEEDIER, as well as the achievements obtained by the project.

As COVID-19 lockdown situation persists, the originally planned physical events will move onto online versions.

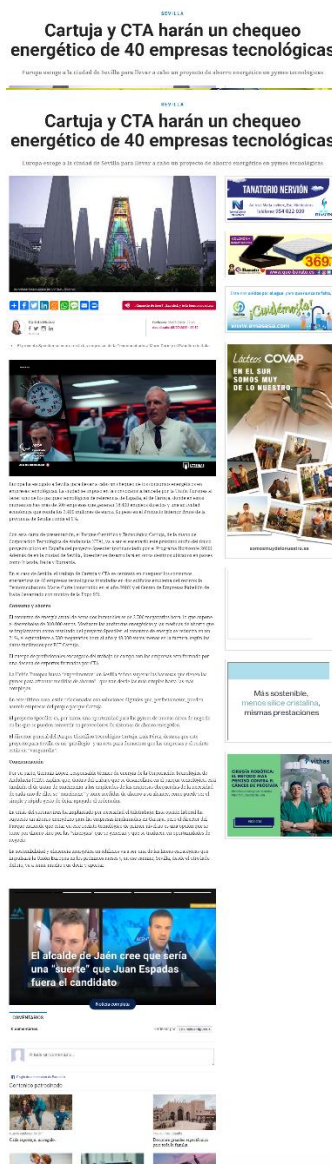
The activity in social media will continue. Participation of the partners to maintain the good performance in these platforms is a vital part of our approach to Dissemination and Communications. SIE and IERC are also committed to reinforce the SPEEDIER Newsletter campaigns, to attract as many stakeholders as possible to join the mailing list. This will mean that, although the KPI is already reached, at least two more editions are foreseen to be produced in the coming period.

Regarding dissemination, it is also planned for this period to release at least two more papers, which will be published in peer reviewed magazines and/ or in the Open Research Europe platform.

Andalucía Inofrmación

Audience [AndalucíaInformación.es](https://andaluciainformacion.es): 1,498,867 visitors in July 2020

<https://andaluciainformacion.es/sevilla/908575/cartuja-y-cta-haran-un-chequeo-energetico-de-40-empresas-tecnologicas/>



Audience: unknown

<https://www.buildup.eu/en/events/speedier-organises-its-first-virtual-training-event-energy-efficiency-management-smes>

[illegible]

Enlit Europe

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<https://www.linkedin.com/feed/update/urn:li:activity:6787754267966103552>

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Information

About:

SPEEDIER is a highly innovative one-stop-shop solution that applies an integrated approach to energy management, providing information, advice, capacity building, energy auditing, financing, implementation of energy efficiency solutions and monitoring of impacts.

[See more](#)

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7TV Sevilla

Audience [7TV Sevilla](#) (page 6): 546,000 average viewers

<https://twitter.com/7TVSevilla/status/1280137000293670912>



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...

El proyecto europeo [@SpeedierProject](#) escoge a [#Sevilla](#) para analizar la eficiencia energética de las pymes tecnológica. [@PCTcartuja](#) y [@CTAndalucia](#) arrancarán el chequeo de 40 empresas este otoño. Te lo contamos en [#Noticias7](#) de [@7TVAndalucia](#)

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MAREI

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<https://www.marei.ie/project/speedier/>



SPEEDIER

Title	SPEEDIER (SFI Program for Energy Efficiency through Delivery and Implementation of Energy Audits)
Start Date	June 2019
End Date	November 2021
Funding Body	Horizon 2020
Coordinator	International Energy Research Centre, Tynstell National Institute
Project Partners	Sustainable Innovations (Spain), Limerick Institute of Technology (Ireland), Fundación Corporación Tecnológica (Spain), Parque Científico Y Tecnológico (Spain), Vertech Group (France), Politecnico Di Milano (Italy), Institut De Tecnologia De La (Spain), TTC Research and Innovation (Ireland), Asociatia Agentia Pentru Eficienta (Romania)
Principal Investigators	Ms Joanna Southwood
Research Area	Energy Management
Website	SPEEDIER



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Sustainability / Closer than ever to energy saving thanks to SPEEDIER

Closer than ever to energy saving thanks to SPEEDIER

09/12/2020 | Sustainability



The beta version of the energy tool of the SPEEDIER project is on the market. This is a web application that will allow SPEEDIER experts to enter on-site data from energy audits and provide customers with saving measures that suit their needs, providing cost, economic return and an assessment of energy savings. After the great reception at the last Workshop held on December 2nd and 3rd, we know that it will provide a new perspective of joint cooperation between Speedier Experts and SMEs.

The tool, once the data of the consumers, the building and its location have been entered, proposes a series of annual energy saving measures that will be of great help to see the best investment scenario, since you will know the economic and energy return that you will perceive. Later, you can monitor the application of the measures and check the real savings by periods.

The Speedier project is a highly innovative one-stop-shop solution that applies an integrated approach to energy management: it provides information, advice, capacity building, financing, implementation of energy efficiency solutions and impact monitoring. In addition, it aims to break all the barriers that SMEs face, making it easy and economically feasible.

ITEC, which is part of the European SPEEDIER project, has been the leader in the development of this tool thanks to the work previously carried out. As of today, both ITEC and all SPEEDIER partners are working hard to continue improving functionalities and adding new ones to complete its final version in September 2021.

[Learn a little more about the SPEEDIER project here](#)

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<https://e2driver.eu/e2driver-presented-at-sustainable-places-2020/>



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<https://smempower.com/blog/2021/01/08/education-and-training/>

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Energy Efficiency Solutions for Small and Medium – Sized Enterprises – New paper published

Energy Efficiency Solution for Small and Medium – Sized Enterprises

SMEs represent 99% of the EU businesses and account for approximately 13% of global final energy consumption. Their impact is critical to achieving the European Union's energy efficiency targets of 32.5% by 2030. Still SMEs do not see energy efficiency as a high priority, added to the lack of time, knowledge, and finance. 'Energy Efficiency Solutions for Small and Medium-Sized Enterprises' describes how SPEEDIER, SMEmPower Efficiency, E2DRIVER, and Innoveas developed hands-on innovative capacity-building programmes designed to eliminate these barriers, to encourage SMEs to undertake energy audits and implement the recommended energy efficiency measures. 'Energy Efficiency Solutions for Small and Medium-Sized Enterprises' is available online in our [Article](#) section or published in Proceedings at this [link](#).

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April 14, 2020

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January 9, 2020

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January 13, 2021

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Workshop Invitation, 27th – 30th October 2020

October 27-30, 2020
Aix-les-Bains, France

Horizon 2020
European Union funding for Research & Innovation

Energy Efficiency Solution for Small and Medium Sized Enterprises workshop

SPEEDIER SME mPower Efficiency e2DRIVER Innoveas

Sustainable Places, 27th– 30th October 2020

SME mPower Efficiency together with its sister projects SPEEDIER and e2DRIVER will host a joint workshop at [Sustainable Places 2020](#).

The three sister initiatives, funded under the European Union's Horizon 2020 research and innovation programme, will present their knowledge acquired to date in the dedicated workshop *Energy Efficiency Solution for SMEs*. In addition, the 4th sister project INNOVEAS will participate as attendees.

More information and reference about the sister projects are in our dedicated web page [Sister Projects](#).

In the workshop, to be carried out **online**, participants will learn more about the innovative capacity building training approach developed by these projects, while they will be enabled to provide their feedback, sharing needs, and points of view.

Book your place [here](#)

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April 13, 2021

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January 8, 2021

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March 26, 2021

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

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e2DRIVER



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


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Sustainable Places Conference

27 October 2020 by ESO ESO

SUSTAINABLE PLACES 2020 - workshop on energy efficiency for SMEs

On the 29th of October, INNOVEAS and its sister projects (SPEEDIER, SME enPOWER efficiency, and e2DRIVER) will host a virtual workshop on "Energy Efficiency Solution for SMEs". This event is part of the European Conference Sustainable Places.

The aim of the workshop will be to draw together the findings from the four projects (funded by the Horizon2020 Programme) and present the results of the needs analysis, showcasing the differences and similarities observed between various countries and sectors. Each project will describe how the results are being used in the design of their capacity-building programmes to ensure maximum uptake from SMEs. Likewise, the workshop will include a panel discussion and time for Q&A from the audience. Workshop participants will leave with a deeper understanding of how to successfully engage with SMEs on energy efficiency.



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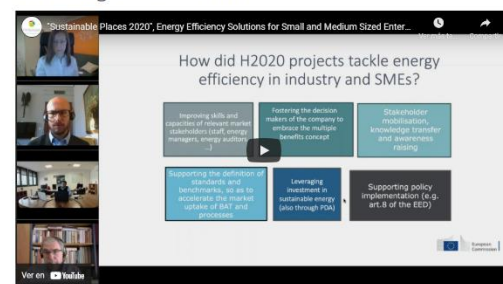
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DEESME project

Audience: unknown

<https://www.deesme.eu/deesme-joins-forces-with-other-projects-discover-them/>



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DEESME joins forces with other projects, discover them!

We are glad to start a partnership with key projects working, like DEESME partners, on energy efficiency in SMEs, energy audits and management systems and providing solutions to policymakers.

Let's introduce them briefly here:

Impawatt

The IMPAWATT project is identifying and addressing these barriers. For this purpose the project aims at creating a staff training and capacity building platform to enhance corporate policy towards energy efficiency, energy culture and sustainable supply-chain initiatives.

eDriver

Through a people-centred approach, the training methodology is adapted to each trainee's needs and ambitions. An innovative learning platform developed in the project facilitates the application of the training, containing training materials, tools and lessons.

SPEEDIER

SPEEDIER is a highly innovative one-stop shop solution that applies an integrated approach to energy management, providing information, advice, capacity building, energy auditing, financing, implementation of energy efficiency solutions and monitoring of impacts.

Triple A

"Enhancing an Early Stage the Investment Value Chain of Energy Efficiency Projects" (Triple-A) has a practical result-oriented approach, seeking to identify which investments can be considered as Triple-A investments, fostering sustainable growth, while also having an extremely strong capacity to meet their commitments, already from the first stages of investments generation and preselection/pre-evaluation.

Innovasea

European SMEs are exempt of the obligation to carry out energy audits, nevertheless energy transition is a joint task. Innovasea enhances the willingness to invest in energy efficiency improvements in industrial processes. The project intends to address the issues regarding the low uptake of energy auditing practices by European Small and Medium sized Enterprises (SMEs).

SMEenPOWER

SMEenPOWER aims to help small and medium-sized enterprises (SMEs) carry out energy audits and take action to increase their energy efficiency. The objective is to increase the capacity of European SMEs to undergo energy audits and implement standard and innovative energy saving measures using the variety of available financing tools and options.

ICEEE

ICEEE (2019-2022) will make it easier for the food and beverage cold chain sector to accelerate the implementation of energy efficiency measures across the entire supply chain, also arising from energy audits, with a strong engagement of companies and other stakeholders. It will help to turn energy efficiency opportunities into actual investments and create a clear understanding of the economic and environmental impacts of improving energy efficiency.

LAUNCH

LAUNCH is a EU H2020 funded project that aims to accelerate deal closure and pipeline growth for Sustainable Energy Assets through standardised material. This includes investor-grade Energy Performance Contracts, standardised risk assessment protocols for investors, a roadmap for project developers to access growth capital, and market-sited value propositions for project developers' end-clients.

Find out more on our knowledge-hub page!

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DEESME first newsletter is out!

→ Dear readers, This is a pleasure to share the DEESME project first newsletter, launching the...



DEESME joins forces with other projects, discover them!

→ We are glad to start a partnership with key projects working, like DEESME partners, on...

PARTNERS



DEESME has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 847034.

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Horizon 2020
European Union Funding
for Research & Innovation

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6 ANNEX 2: Dissemination tables



SPEEDIER

SCIENCE FOR PROGRESS


























Horizon 2020
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TYPE OF ACTIVITY	MAIN LEADER /AUTHORS	TITLE	DATE	PLACE	TYPE OF AUDIENCE	SIZE OF AUDIENCE	COUNTRIES ADDRESSED	LINK TO WEBSITE /SOCIAL MEDIA	FLYERS DISTRIBUTED	OPEN ACCESS	BRIEF DESCRIPTION
Social media REETWET	ITeC (Spanish)	Objectives	29/04/2020	Twitter	General Audience	3.448 followers	International	https://twitter.com/SpeedierProject/status/1255471143038988288?s=20		Yes	Retweet - What are @SpeedierProject objectives To facilitate free energy assessments to #SMEs To enhance #training To provide a #tool to monitor energy efficiency To contribute to reducing energy bills To increase the skills of energy experts
Social media REETWET	ITeC (Spanish)	Energy Assesment	19/05/2020	Twitter	General Audience	3.506 followers	International	https://twitter.com/SpeedierProject/status/126273655623329804?s=20		Yes	Retweet- One of the key aspects of @SpeedierProject success is the involvement of the #advisoryboard providing knowledge and experience in #energyassessment.
Social media REETWET	ITeC (Spanish)	Financing		Twitter	General Audience	3.565 followers	International	https://twitter.com/SpeedierProject/status/1270261452759334912?s=20		Yes	Retweet- Would you like to know what are the #financing mechanisms and contract options behind our @SpeedierProject
Social media REETWET	ITeC (Spanish)	First year Research	17/06/2020	Twitter	General Audience	3.565 followers	International	https://twitter.com/SpeedierProject/status/1273195085463728128?s=20		Yes	Retweet-The @SpeedierProject celebrates its first year of research! And we do it by hosting a virtual meeting!Globo Keep posted these days, we will publish about the meeting today!
Social media REETWET	ITeC (Spanish)	Energy Efficiency	25/06/2020	Twitter	General Audience	3.565 followers	International	https://twitter.com/SpeedierProject/status/1276123576505036803?s=20		Yes	Retweet- One of the key aspects of the @SpeedierProject is to train the energy experts to develop an #energyefficiency culture within their organisations.Bandeja de salidaWe uploaded the deliverable that summarizes the capacity building activities that we will be carrying out!
Social media REETWET	ITeC (Spanish)	Energy Efficiency		Twitter	General Audience	3.584 followers	International	https://twitter.com/SpeedierProject/status/1278681540055240705?s=20		Yes	Retweet- At @SpeedierProject we think joining forces with other related initiatives is key for the #energyefficiency goals success!
Social media REETWET	ITeC (Spanish)	Interview Ruchi		Twitter	General Audience	3.548 followers	International	https://twitter.com/SpeedierProject/status/1281157691424026624?s=20		Yes	Retweet - We recently interviewed Ruchi Agrawal, leader of the @SpeedierProject Literature review and needs analysis.
Social media REETWET	ITeC (Spanish)	Project	14/07/2020	Twitter	General Audience	3.548 followers	International	https://twitter.com/SpeedierProject/status/1282973103317028864?s=20		Yes	Retweet - Are you already familiar with our @SpeedierProject sister projects
Social media REETWET	ITeC (Spanish)	Energy World	21/07/2020	Twitter	General Audience	3.548 followers	International	https://twitter.com/SpeedierProject/status/1285486251911647232?s=20		Yes	Retweet- The June edition of the #EnergyWorld magazine of the @EnergyInstitute counted with an article written by the @SpeedierProject coordinator. You can check the complete article online by subscribing here
Social media REETWET	ITeC (Spanish)	Awards		Twitter	General Audience	3.597 followers	International	https://twitter.com/SpeedierProject/status/1290887507262013440?s=20		Yes	Retweet- We are nominated for the 2020 .eu Web Awards!
Social media REETWET	ITeC (Spanish)	Project	18/08/2020	Twitter	General Audience	3.597 followers	International	https://twitter.com/SpeedierProject/status/1295603898472898561?s=20		Yes	Retweet-Are you new to the @SpeedierProject? You have the possibility to check the project scope, goals, and achievements to date on our website! On this link, you will find all our newsletters, press releases, and much
Social Media SHARE	ITeC	Project	43870	LinkedIn	General Audience	5350 followers	International	https://www.linkedin.com/feed/update/urn%3Al%63Aactivity%63A6706950441256660994/?actoredCompanyId=19183051		Yes	☑ In Speedier - Project we believe that standardisation best practice guide is key to the success in the implementation of our service! ☑ That is why we have engaged with a number of standardisation institutions along the pathway for the process!
Social media REETWET	ITeC (Spanish)	Project	22/09/2020	Twitter	General Audience	3.614 followers	International	https://twitter.com/SpeedierProject/status/1308357793834041345?s=20		Yes	Retweet- Today we are celebrating our second' @SpeedierProject #advisoryboard!
Social media REETWET	ITeC (Spanish)	Project	25/09/2020	Twitter	General Audience	3.614 followers	International	https://twitter.com/SpeedierProject/status/1309435235122241536?s=20		Yes	We met today to define the final agenda for the workshop we are organising as part of the #SustainablePlaces2020 conference on October, 29!
Social media REETWET	ITeC (Spanish)	Project	29/09/2020	Twitter	General Audience	3.614 followers	International	https://twitter.com/SpeedierProject/status/1310897510119018499?s=20		Yes	Retweet- "The role of #standardization in the project is a very forward looking and integral part of @SpeedierProject".
Social Media SHARE	ITeC	Project	30/09/2020	LinkedIn	General Audience	5350 followers	International	https://www.linkedin.com/feed/update/urn:li:activity:6717001036856356866/		Yes	🗨 "The role of #standardization in the project is a very forward-looking and integral part of Speedier - Project". 👤 Tom Flynn, Innovation and Business Development Manager at TFC Research and Innovation Limited, highlights in this interview the importance of standardization.
Social Media SHARE	ITeC	Project		LinkedIn	General Audience	5495 followers	International	https://www.linkedin.com/posts/itec1978_our-tool-will-provide-the-sme-with-a-simulation-activity-6711914199209009152-moAB		Yes	📱 In Speedier - Project one of our main key innovations is the #energyassessment tool we are developing! 📱 This tool will allow #energyexperts to carry out more efficient energy audits! As we were curious about which are the main features of this app, we asked Diana Romeu Marin, Engineer at the Sustainability Construction Department at ITeC - Institut de Tecnologia de la Construcció de Catalunya, and responsible for the tool development!

Social Media SHARE	ITeC			LinkedIn	General Audience	5495 followers	International	https://www.linkedin.com/feed/update/urn:li:activity:6719323758089277440/	Yes	🔗 Haven't you registered yet to our Speedier - Project joint workshop? Together with innoveas, E2DRIVER, and SMEmPower Efficiency H2020 we will showcase how we help SMEs in their #energyefficiency implementation measures!
Social media REETWET	ITeC (Spanish)	Energy Efficiency		Twitter	General Audience	3.659 followers	International	https://twitter.com/SpeedierProject/status/1313417320077946880?s=20	Yes	Reetwet- Haven't you registered yet to our @SpeedierProject workshop? Together with 3 projects, we will showcase how we help SMEs in their #energyefficiency implementation measures!
Social media REETWET	ITeC (Spanish)	Project	13/10/2020	Twitter	General Audience	3.659 followers	International	https://twitter.com/SpeedierProject/status/1315958700423684096?s=20	Yes	workshop? Together with 3 projects, we will showcase how we help SMEs in their #energyefficiency implementation measures! A few days ago, our Advisory Board met again to see first-hand the project advancement!
Social Media SHARE	ITeC		20/10/2020	LinkedIn	General Audience	5319 followers	International	https://www.linkedin.com/feed/update/urn%3Al%3AugPost%3A6724270261262131200/?actorCompanyId=19183051	Yes	🏢 In just 9 days we will take part in the Energy Efficiency Solution for Small and Medium-Sized Enterprises Workshop! In together with the related initiatives SMEmPower Efficiency H2020, innoveas, and E2DRIVER, we will help SME employees to develop technical knowledge as well as behavioral changes for enhancing energy efficiency culture within their organisation.
Social media REETWET	ITeC (Spanish)	Workshop	22/10/2020	Twitter	General Audience	3.659 followers	International	https://twitter.com/SpeedierProject/status/1318501395948032001?s=20	Yes	Retweet- In just 9 days we will take part in a Workshop at SustainablePlaces! Together with the related initiatives @SmeH2020 @Eulnnovea and @E2DRIVERproject we will help #SMEs develop technical knowledge & behavioral changes for enhancing #energyefficiency.
Social Media SHARE	ITeC	Project	27/10/2020	LinkedIn	General Audience	5319 followers	International	https://www.linkedin.com/posts/itec1978_speedierparticipationsustainableplaces-activity-6719323758089277440-KWaF	Yes	Today we are celebrating our second Speedier - Project #advisoryboard! Despite #covid19 we were able to join all together for an online session where the coordination (IERC - International Energy Research Centre) presented the general progress update!
Social media REETWET	ITeC (Spanish)	Sustainable Places	28/10/2020	Twitter	General Audience	3.659 followers	International	https://twitter.com/SpeedierProject/status/1321060022047166464?s=20	Yes	Retweet - Don't forget that, on October 29, we will be part of the #SustainablePlaces2020 workshops by presenting four @EU_H2020 projects that will develop #energyefficiency #capacitybuilding for staff members of SMEs enterprises.
Social Media SHARE	LinkedIn	Sustainable Places		LinkedIn	General Audience	5319 followers	International	https://www.linkedin.com/feed/update/urn:li:activity:6716260958538371073/	Yes	We met today to define the final agenda for the workshop we are organising as part of the #SustainablePlaces2020 conference on October, 29! Keep posted as we will be communicating soon more details about the venue!
Social Media SHARE	LinkedIn	Project		LinkedIn	General Audience	5488 followers	International	https://www.linkedin.com/feed/update/urn:li:share:6729365919946035202/	Yes	📅 Did you know that Speedier - Project is targeting 4 pilot regions? 🌐 One of them is Spain and the company responsible for the engagement of the Spanish #SMEs is Science and Technology Park Cartuja (STP Cartuja)
Social media REETWET	ITeC (Spanish)	Save the date		Twitter	General Audience	3.676 followers	International	https://twitter.com/SpeedierProject/status/1324367260555845632?s=20	Yes	Retweet- SAVE THE DATE!!! At @SpeedierProject we're organising our first virtual #training event!
Social Media SHARE	ITeC	Project	16/11/2020	LinkedIn	General Audience	5521 followers	International	https://www.linkedin.com/feed/update/urn:li:activity:6731970181079429124/	Yes	📅 Did you miss our Speedier - Project joint workshop on October 29? 📅 Do not worry! We have brought you today this summary where you will also find the presentation we made and a video of the session. Check it out here! 📺
Social media Post	ITeC (Spanish)	Save the date	16/11/2020	Twitter	General Audience	3.686 followers	Spanish	https://twitter.com/ITeC_es/status/1328299083505733632?s=20	Yes	El proyecto @SpeedierProject dedicado a fomentar la eficiencia energética de las Pymes y en el que el #ITeC participa, ha programado un acontecimiento virtual para los próximos 2 y 3 de diciembre. ¡No te lo pierdas!
Social media Post	ITeC (Spanish)	Save the date	16/11/2020	LinkedIn	General Audience	5539 followers	Spanish	https://www.linkedin.com/feed/update/urn:li:activity:6734060084898357249	Yes	El proyecto Speedier - Project, dedicado a fomentar la eficiencia energética de las Pymes y en el que el #ITeC participa, ha programado un acontecimiento virtual para los próximos 2 y 3 de diciembre.
Social media Post	ITeC (Spanish)	Save the date	16/11/2020	Facebook	General Audience	700 followers	Spanish	https://www.facebook.com/itec1978/posts/2084567515011719	Yes	El proyecto Speedier - Project, dedicado a fomentar la eficiencia energética de las Pymes y en el que el #ITeC participa, ha programado un acontecimiento virtual para los próximos 2 y 3 de diciembre.
Social media Post	ITeC (Catlán)	Save the date	18/11/2020	Twitter	General Audience	2478 followers	Catalan	https://twitter.com/ITeC_cat/status/1328299248912388096	Yes	El projecte @SpeedierProject dedicat a fomentar l'eficiència energètica de les Pimes i en el qual el #ITeC participa, haprogramat un esdeveniment virtual per als propers 2 i 3 de desembre. No t'ho perdís!

Social media Post	ITeC (Spanish)	Save the date	18/11/2020	Twitter	General Audience	3.686 followers	Spanish	https://twitter.com/ITeC_es/status/1329030089628114946	Yes	El proyecto @SpeedierProject dedicado a fomentar la eficiencia energética de las Pymes y en el que el #ITeC participa, ha programado un acontecimiento virtual para los próximos 2 y 3 de diciembre. ¡No te lo pierdas!
Social media Post	ITeC (Catlán)	Save the date	20/11/2020	Twitter	General Audience	2478 followers	Catalan	https://twitter.com/ITeC_cat/status/1329031347919319043	Yes	El projecte @SpeedierProject dedicat a fomentar l'eficiència energètica de les Pimes i en el qual el #ITeC participa, ha programat un esdeveniment virtual per als propers 2 i 3 de desembre. No t'ho perdís!
Social media Post	ITeC (Spanish)	Save the date	20/11/2020	Twitter	General Audience	3.686 followers	Spanish	https://twitter.com/ITeC_es/status/1328299083505733632?s=20	Yes	El proyecto @SpeedierProject dedicado a fomentar la eficiencia energética de las Pymes y en el que el #ITeC participa, ha programado un acontecimiento virtual para los próximos 2 y 3 de diciembre. ¡No te lo pierdas!
Social media Post	ITeC (Catlán)	Save the date	23/11/2020	Twitter	General Audience	2478 followers	Catalan	https://twitter.com/ITeC_cat/status/1329756627554029568	Yes	El projecte @SpeedierProject dedicat a fomentar l'eficiència energètica de les Pimes i en el qual el #ITeC participa, ha programat un esdeveniment virtual per als propers 2 i 3 de desembre. No t'ho perdís!
Social media Post	ITeC (Spanish)	Save the date	23/11/2020	Twitter	General Audience	3.686 followers	Spanish	https://twitter.com/ITeC_es/status/1330843287440084998	Yes	El proyecto @SpeedierProject dedicado a fomentar la eficiencia energética de las Pymes y en el que el #ITeC participa, ha programado un acontecimiento virtual para los próximos 2 y 3 de diciembre. ¡No te lo pierdas!
Social media Post	ITeC (Catlán)	Save the date	24/11/2020	Twitter	General Audience	2478 followers	Catalan	https://twitter.com/ITeC_cat/status/1330843790911877123	Yes	El projecte @SpeedierProject dedicat a fomentar l'eficiència energètica de les Pimes i en el qual el #ITeC participa, ha programat un esdeveniment virtual per als propers 2 i 3 de desembre. No t'ho perdís! ▶▶▶Next week we will be holding our first online seminar. 📅 Entitled 'A new approach to selling #energyaudits and energy efficiency advice to #SMEs, attendees will receive more information about our Speedier - Project service.
Social media SHARE	ITeC	Save the date	25/11/2020	LinkedIn	General Audience	5578 followers	International	https://www.linkedin.com/feed/update/urn:li:ugcPost:6737010826613407745/	Yes	
Social media Post	ITeC (Spanish)	Save the date	25/11/2020	Twitter	General Audience	3.686 followers	Spanish	https://twitter.com/ITeC_es/status/1331568314779193344	Yes	El proyecto @SpeedierProject dedicado a fomentar la eficiencia energética de las Pymes y en el que el #ITeC participa, ha programado un acontecimiento virtual para los próximos 2 y 3 de diciembre. ¡No te lo pierdas!
Social media Post	ITeC (Catlán)	Save the date	27/11/2020	Twitter	General Audience	2478 followers	Catalan	https://twitter.com/ITeC_cat/status/1331568566668128257	Yes	El projecte @SpeedierProject dedicat a fomentar l'eficiència energètica de les Pimes i en el qual el #ITeC participa, ha programat un esdeveniment virtual per als propers 2 i 3 de desembre. No t'ho perdís!
Social media Post	ITeC (Catlán)	Save the date	27/11/2020	Twitter	General Audience	2478 followers	Catalan	https://twitter.com/ITeC_cat/status/1332293594187788288	Yes	El projecte @SpeedierProject dedicat a fomentar l'eficiència energètica de les Pimes i en el qual el #ITeC participa, ha programat un esdeveniment virtual per als propers 2 i 3 de desembre. No t'ho perdís!
Social media Post	ITeC (Spanish)	Save the date	30/11/2020	Twitter	General Audience	3.686 followers	Spanish	https://twitter.com/ITeC_es/status/1332293097137471488	Yes	El proyecto @SpeedierProject dedicado a fomentar la eficiencia energética de las Pymes y en el que el #ITeC participa, ha programado un acontecimiento virtual para los próximos 2 y 3 de diciembre. ¡No te lo pierdas!
Social media Post	ITeC (Spanish)	Save the date	30/11/2020	Twitter	General Audience	3.686 followers	Spanish	https://twitter.com/ITeC_es/status/1333380255751561217	Yes	El proyecto @SpeedierProject dedicado a fomentar la eficiencia energética de las Pymes y en el que el #ITeC participa, ha programado un acontecimiento virtual para los próximos 2 y 3 de diciembre. ¡No te lo pierdas!
Social media Post	ITeC (Catlán)	Save the date	30/11/2020	Twitter	General Audience	2478 followers	Catalan	https://twitter.com/ITeC_cat/status/1333380757763493890	Yes	El projecte @SpeedierProject dedicat a fomentar l'eficiència energètica de les Pimes i en el qual el #ITeC participa, ha programat un esdeveniment virtual per als propers 2 i 3 de desembre. No t'ho perdís!
Social media SHARE	ITeC	Seminar	24/11/2020	LinkedIn	General Audience		5581 International	https://www.linkedin.com/feed/update/urn%3AIl%63AugCPost%3A6737010826613407745/?actorCompanyId=19183051	No	▶▶▶Next week we will be holding our first online seminar. 📅 Entitled 'A new approach to selling #energyaudits and energy efficiency advice to #SMEs, attendees will receive more information about our Speedier - Project service. 📖 You can check more information on the press issue we are releasing today here. 📄 And, if you are not registered yet, you can do it for free here! ➡️ https://lnkd.in/evDNCcW

Social media SHARE	ITeC	Global Innovation Award	16/12/20	LinkedIn	General Audience		5646	International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6742693354112335872/?actorCompanyId=19183051	No	Yes	<p>  We are proud to announce that Speedier - Project is opting for the #GlobalInnovationAward, the award where global innovations get the chance to enter and grow in the UAE market!</p> <p>Ya se encuentra en el mercado la versión beta de la herramienta energética del proyecto Speedier - Project. Esta, es una aplicación web que permitirá a los expertos SPEEDIER entrar datos in situ de las auditorías energéticas y proporcionar a los clientes medidas de ahorro que se adecuen a sus necesidades, proporcionando el coste, el retorno económico y una valoración del ahorro energético.</p>
Social media SHARE	ITeC (Spanish)	Web App	44116	LinkedIn	General Audience		5632	Nacional	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6742756149583482880/?actorCompanyId=19183051	No	Yes	
Social media SHARE	Guillermo López Martín	Global Innovation Award	No acces	LinkedIn	General Audience	No acces		International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6742790423418306560/?actorCompanyId=19183051	No	No	<p>  We are proud to announce that Speedier - Project is opting for the #GlobalInnovationAward, the award where global innovations get the chance to enter and grow in the UAE market!</p>
Social media SHARE	David Sabater Rosell	Global Innovation Award	No acces	LinkedIn	General Audience	No acces		International	https://www.linkedin.com/feed/update/urn:li:activity:6744933861043539968/?actorCompanyId=19183051	No	No	<p>  We are proud to announce that Speedier - Project is opting for the #GlobalInnovationAward, the award where global innovations get the chance to enter and grow in the UAE market!</p>
Social media RETWEET	ITeC (Catalan)	Web App	44116	Twitter	General Audience		3684	Nacional	https://twitter.com/ITeC_cat/status/1336994942040891397	No	Yes	<p>Ja ha sortit la versió beta de l'eina energética de el projecte @SpeedierProject una app que permetrà als experts SPEEDIER entrar dades in situ de les auditories energètiques i proporcionar mesures d'estalvi que s'adeqüi a les seves necessitats</p>
Social media RETWEET	ITeC (Spanish)	Web App	44116	Twitter	General Audience		3684	Nacional	https://twitter.com/ITeC_es/status/1336994796125171714	No	Yes	<p>Ya ha salido la versión beta de la herramienta energética del proyecto @SpeedierProject una app que permitirá a los expertos SPEEDIER entrar datos in situ de las auditorias energéticas y proporcionar medidas de ahorro que se adecuen a sus necesidades</p>
Social media SHARE	ITeC (Spanish)	Speedier Project	30/12/2020	LinkedIn	General Audience		5680	International	https://www.linkedin.com/feed/update/urn%3Al%3AugPost%3A6750044818736459776/?actorCompanyId=19183051	No	Yes	<p> Are you familiar yet with our Speedier - Project training tool?</p> <p> Check out this video we've prepared for you!</p> <p> Interested in knowing more? You can watch the complete tutorial videos on our YouTube channel here!</p>
Social media SHARE	ITeC (Spanish)	Summarizing Speedier	44348	LinkedIn	General Audience		5692	International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6752596101502656513/?actorCompanyId=19183051	No	Yes	<p>  We recently uploaded the document summarizing our Speedier - Project roadmap, a guideline that will contribute to achieving the European Union's objectives of a 32.5% improvement in #energyefficiency by 2030.</p> <p> Are you curious about how we are going to do that?</p>
Social media SHARE	ITeC (Spanish)	Speedier Project	14/01/2020		General Audience		5711	International	https://www.linkedin.com/feed/update/urn%3Al%3AugPost%3A6755376213344288768/?actorCompanyId=19183051	No	Yes	<p>  One of the key innovative technologies of the Speedier - Project project is our state-of-the-art tool for #energyassessments!</p> <p> Wondering how does it work? Check the video here.</p> <p> Do you want to develop further your skills in #energyaudits?</p> <p> Watch as well the tutorials on the tool by clicking here!</p> <p>https://lnkd.in/dpbCX4k</p>
Social media SHARE	David Sabater Rosell	Speedier Project	No acces	LinkedIn	General Audience	No acces		International	https://www.linkedin.com/feed/update/urn:li:ugcPost:6755871800044879872/?actorCompanyId=19183051	No	No	<p>  One of the key innovative technologies of the Speedier - Project project is our state-of-the-art tool for #energyassessments!</p> <p> Wondering how does it work? Check the video here.</p> <p> Do you want to develop further your skills in #energyaudits?</p> <p> Watch as well the tutorials on the tool by clicking here!</p> <p>https://lnkd.in/dpbCX4k</p>
Social media SHARE	ITeC (Spanish)	Speedier Project	20/01	LinkedIn	General Audience		5729	International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6757598536075902976/?actorCompanyId=19183051	No	Yes	<p> Our project coordinator Jo Southernwood, Energy Research Engineer and Consultant at IERC - International Energy Research Centre, attended MaREI symposium and she had the opportunity to speak about Speedier - Project! Do you want to know more? Check this news out! https://lnkd.in/eQC74vT</p>

Social media SHARE	Guillermo López Martín	Meeting online	No acces	LinkedIn	General Audience	No acces	International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6759769722612523008/?actorCompanyId=19183051	No	No	<p>📍 The Speedier - Project project is hosting its M18 meeting online!</p> <p>✅ During two days, the consortium partners will update on the project progress and will prepare for the official first intermediate report to the European Commission to be evaluated!</p> <p>📅 Keep posted in the coming weeks to know more about our results!</p> <p>📍 The Speedier - Project project is hosting its M18 meeting online!</p> <p>✅ During two days, the consortium partners will update on the project progress and will prepare for the official first intermediate report to the European Commission to be evaluated!</p> <p>📅 Keep posted in the coming weeks to know more about our results!</p>
Social media SHARE	Itec (Spanish)	Meeting online	26/01	LinkedIn	General Audience		5742 International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A675980294544275888/?actorCompanyId=19183051	No	Yes	
Social media SHARE	Itec (Spanish)	Speedier Project		LinkedIn	General Audience		5772 International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6762675885930774528/?actorCompanyId=19183051	No	Yes	<p>🔗 From Speedier - Project we are working with similar projects to boost #energy efficiency among SMEs!</p> <p>📄 Together with E2DRIVER, innoveas, and SMEmPower Efficiency H2020 we wrote a paper in this regard within the #SustainablePlaces conference framework!</p> <p>💡 Are you interested in knowing more about the different approaches each project has for it? Check it out here! <input type="checkbox"/></p>
Social media SHARE	David Sabater Rosell	European Comission Speedier	No acces	LinkedIn	General Audience	No acces	International	https://www.linkedin.com/posts/davidsabaterosell_speedier-celebrates-a-successful-intermediate-activity-6766997028984631296-JTZz	No	No	<p>💡 Are you curious about how did European Commission Speedier - Project intermediate meeting go? 🔗 What did partners present and what are the next steps the project will be taking? 🙌 Lucky you! We worked this article out for you to answer all these questions and more!</p> <p>📄📄 The sixth issue of the Speedier - Project Newsletter is now available for consultation!</p> <p>💡 Would you like to know more about the project progress, events we organised, and our advisory board overview on the project? Check it out here and don't forget to subscribe! <input type="checkbox"/></p> <p>📄📄 The sixth issue of the Speedier - Project Newsletter is now available for consultation!</p> <p>💡 Would you like to know more about the project progress, events we organised, and our advisory board overview on the project? Check it out here and don't forget to subscribe! <input type="checkbox"/></p>
Social media SHARE	Itec (Spanish)	Newsletters	17/02	LinkedIn	General Audience		5484 International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6767726661828915200/?actorCompanyId=19183051	No	Yes	
Social media SHARE	Itec (Spanish)	Newsletters	18/02	LinkedIn	General Audience		5887 International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6768145059964579840/?actorCompanyId=19183051	No	Yes	
Social media SHARE	Itec (Spanish)	Newsletters	18/02	LinkedIn	General Audience		5847 International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6768145059964579840/?actorCompanyId=19183051	No	Yes	<p>📄📄 The sixth issue of the Speedier - Project Newsletter is now available for consultation!</p> <p>🌐Happy #WorldEnergyEfficiencyDay!</p>
Social media SHARE	Itec (Spanish)	World Energy Efficiency Day		LinkedIn	General Audience		5964 International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6774261385766432768/?actorCompanyId=19183051	No	Yes	We are proud to celebrate such an important day 🌐. The main purpose of the World Energy Efficiency Day is to increase public awareness of the misuse of energy and give it the importance it merits.
Social media SHARE	Itec (Spanish)	Project		LinkedIn	General Audience		5984 International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6775379530140942336/?actorCompanyId=19183051	No	Yes	<p>🔗 One of Speedier - Project's main objectives is to train #energyexperts on the benefits of the project service.</p> <p>📄 How are we addressing our Speedier - Project communication, dissemination, and exploitation strategies?</p>
Social media SHARE	Itec (Spanish)	Project		LinkedIn	General Audience		6022 International	https://www.linkedin.com/feed/update/urn:li:share:6780424353436733440/ https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6777598258291193808/?actorCompanyId=19183051	No	Yes	<p>🔗🔗 Joint activities with sister projects continue! Would you like to know what we discussed and what our plans are?</p>
Social media SHARE	Itec (Spanish)	Project	16/03	LinkedIn	General Audience		6014 International	https://www.linkedin.com/feed/update/urn:li:activity:6777866690442076160/?actorCompanyId=19183051	No	Yes	<p>🔗🔗 Joint activities with sister projects continue! Would you like to know what we discussed and what our plans are?</p>
Social media SHARE	David Sabater Rosell	Project	No acces	LinkedIn	General Audience	No acces	International		No	No	<p>🌐Happy #WorldEnergyEfficiencyDay! We are proud to celebrate such an important day 🌐. The main purpose of the World Energy Efficiency Day is to increase public awareness of the misuse of energy and give it the importance it merits.</p>
Social media SHARE	David Sabater Rosell	World Energy Efficiency Day	No acces	LinkedIn	General Audience	No acces	International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6781144728877465600/?actorCompanyId=19183051	No	No	
Social media SHARE	Ion Dogeanu	Project	No acces	LinkedIn	General Audience	No acces	International	https://www.linkedin.com/feed/update/urn%3Al%3Aactivity%3A6782567202232033280/?actorCompanyId=19183051	No	No	<p>🔗Last December we held our first Speedier - Project workshop 'A new approach to selling #energyaudits and #energyefficiency advice to SMEs'.</p>

Social media SHARE	ITeC (Spanish)	Project	30/03	LinkedIn	General Audience		6059	International	https://www.linkedin.com/feed/update/urn%3Al%63Aactivity%63A6782581077631348736/?actorCompanyId=19183051	No	Yes	🏠 Last December we held our first Speedier - Project workshop 'A new approach to selling #energyaudits and #energyefficiency advice to SMEs'.
Social media SHARE	ITeC (Spanish)	Project	14/04	LinkedIn	General Audience		6108	International	https://www.linkedin.com/feed/update/urn%3Al%63Aactivity%63A6788030133581185024/?actorCompanyId=19183051	No	Yes	🚀 Enlit Europe - the new brand for POWERGEN Europe has featured our Speedier - Project project on its website's #EU Projects Zone, where different EU-funded projects contributing to #energyefficiency are listed!
Social media SHARE	Laia Casafont i Solé	Project	No acces	LinkedIn	General Audience	No acces		International	https://www.linkedin.com/feed/update/urn%3Al%63Aactivity%63A6790308364174794752/?actorCompanyId=19183051	No	No	🗣️ Did you know that at Speedier - Project we're already working with more than 50 #SMEs in our four pilot regions to improve their #energyefficiency?
Social media SHARE	ITeC (Spanish)	Project		LinkedIn	General Audience		6139	International	https://www.linkedin.com/feed/update/urn%3Al%63Aactivity%63A6791058927149699073/?actorCompanyId=19183051	No	Yes	🗣️ Did you know that at Speedier - Project we're already working with more than 50 #SMEs in our four pilot regions to improve their #energyefficiency?
Social Media Post	ITeC (Spanish)	Project		LinkedIn	General Audience		6082	International	https://www.linkedin.com/feed/update/urn:li:activity:6786240331206672384/	No	Yes	🏢 Recientemente el ITeC ha celebrado una jornada dirigida a la Comisión de Industrias de la Construcción (CIC) para presentar los diferentes proyectos europeos donde participa 🏡 HOUSEFUL Project BIMzeED POCITYF LIFE EcoTimberCell @PLURAL i #MEZeroE 🏢 El ITeC ha celebrado una jornada dirigida a la Comisión de Industrias de la Construcción para presentar los diferentes proyectos europeos donde participa @SpeedierProject @pocityf
Social Media Post	ITeC (Spanish)	Project		Twitter	General Audience		3783	International	https://twitter.com/ITeC_es/status/1380472504364457987	No	Yes	1
Social Media Post	ITeC (Catalan)	Project		Twitter	General Audience		2528	International	https://twitter.com/ITeC_cat/status/1380471920404144128	No	Yes	L'ITeC explica els projectes europeus que té en marxa a la Comissió d'Indústries de la Construcció: @housefulEU @bimzeed_eu @ecotimbercell @SpeedierProject @pocityf @pluralproject_ i #MEZeroE Més informació 1
News Post	ITeC (Catalan & Spanish)	Project		Website	General Audience	4208 visits of the day		International	https://itec.es/infoitec/innovacion/presentacion-de-proyectos-idi-europeos-con-la-participacion-de-itec/?_ga=2.190352296.240728015.1617694468-864535765.1615139082	No	Yes	Recientemente el ITeC ha celebrado una jornada dirigida a la Comisión de Industrias de la Construcción (CIC) para presentar los diferentes proyectos europeos donde participa: HOUSEFUL, BIMzeED, LIFE EcoTimberCell, SPEEDIER, POCIT YF, PLURAL y MEZeroE.
Social Media Post	ITeC	Project		Facebook	General Audience		482	International	https://www.facebook.com/169600929841730/posts/2215289848606151/?d=n	No	Yes	
Mail Signature	ITeC (Spanish)	Web	No acces	Mail	General Audience	No acces		International		No	No	
Mail Signature	ITeC (Catalan)	Web	No acces	Mail	General Audience	No acces		International		No	No	
Mail Signature	ITeC (English)	Web	No acces	Mail	General Audience	No acces		International		No	No	⚠️🗣️ In Speedier - Project we offer targeted services for #energy experts:
Social media SHARE	ITeC	Project		LinkedIn	General Audience		6168	International	https://www.linkedin.com/feed/update/urn%3Al%63Aactivity%63A6793090953897897984/?actorCompanyId=19183051	No	Yes	#SPEEDIER support tool for #energyassessments 🏢 State-of-the-art #training 🏡 Networking services 🔗 Future business opportunities with SMEs
Social media SHARE	ITeC	Project		LinkedIn	General Audience		6175	International	https://www.linkedin.com/feed/update/urn%3Al%63Aactivity%63A6796039945510367232/?actorCompanyId=19183051	No	Yes	🗣️⚠️🗣️ A new edition of the Speedier - Project Newsletter is ready for you! <input checked="" type="checkbox"/> Our mobile app for #SMEs #training is ready! 📄 We continue our collaboration with similar projects

TYPE OF ACTIVITY	MAIN LEADER /AUTHORS	TITLE	DATE	PLACE	TYPE OF AUDIENCE	SIZE OF AUDIENCE	COUNTRIES ADDRESSED	LINK TO WEBSITE /SOCIAL MEDIA	FLYERS DISTRIBUTED	OPEN ACCESS	BRIEF DESCRIPTION
Social Media Post Social Media Post Press Release Training	Josh Prenderville Josh Prenderville Josh Prenderville LIT	Shared SPEEDIER tweet with quote SPEEDIER involved in SPEEDIER offering free energy Assessments to provide cost	19/05/2020 06/01/2020 06/11/2020	Twitter Twitter Online & social media	General Public General Public General Public & Chambers of Commerce	413 followers 413 followers 413 followers on Twitter 28,173 followers on LinkedIn Limerick Chamber of Commerce - over 1,100 members	Ireland Ireland & EU	https://twitter.com/RDL_at_LIT/status/126741100160143361 https://twitter.com/RDL_at_LIT/status/1267436603554557953	No No	No No	Great to get know some of the advisory board members of the SPEEDIER project and Our 'Meet The Team' series continues, as we introduce you to
Training	LIT	Savings for Midwest businesses	11/11/2020				Ireland	https://lit.ie/Research-Development/Development/Energy/SPEEDIER/SPEEDIER-project-offering-free-energy-assessments	No	No	Press release to encourage local businesses to sign up to SPEEDIER energy audit 2 day event with assignments for participants in the intervening period. The event combined digital skills including the provision, due to government funding, of free ipads. These were then used to apply training on how to manage Energy, Resources and Emissions related to the activities of the SSE
SME Training event	Padraic O'Reilly	DigiEco - day 1	12/09/2020	LIT Campus	Manufacturing SMEs	6 SMEs, 2 participants each	Ireland	https://www.regionalskills.ie/regions/midwest/images-folder/digieco-overview.pdf	Yes, digitally	No	2 day event with assignments for participants in the intervening period. The event combined digital skills including the provision, due to government funding, of free ipads. These were then used to apply training on how to manage Energy, Resources and Emissions related to the activities of the SSE
SME Training event	Padraic O'Reilly	DigiEco - day 2	nov-20	LIT Campus	Manufacturing SMEs	6 SMEs, 2 participants each	Ireland	https://www.regionalskills.ie/regions/midwest/images-folder/digieco-overview.pdf https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6738450554487290208/?actorCompanyId=39183051	Yes, digitally	No	2 day event with assignments for participants in the intervening period. The event combined digital skills including the provision, due to government funding, of free ipads. These were then used to apply training on how to manage Energy, Resources and Emissions related to the activities of the SSE
Linkedin post	LIT	Speedier hold first online event	mar-21	online	online	500+	various	https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6763085843214213120/?actorCompanyId=19183041	n/a	yes	Shared post of Speediers piece on the first online seminar on LinkedIn
Linkedin post	LIT	m18 meeting	feb-21	online	online	500+	various	https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6774781168261881857/?actorCompanyId=19183041	n/a	yes	Shared post of The Speedier - Project is hosting its M18 meeting online!
Linkedin post	LIT	Report on pilot event	12/04/2021	online	online	500+	various	https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6789492529466269696/?actorCompanyId=39183051	n/a	yes	Shared post of the Speedier piece on the report from Pilot meeting Engaged in a post from a senior sustainability consultant on government funding, Speedier project tagged in post.
Linkedin post	LIT	Government funding post		online	online	500+	various		n/a	yes	Retweet with quote of European Energy Manager tweet on our SpeedierProject expert Padraic O'Reilly from RDL_at_LITPresenting the progress of engaging SMEs on delivery of #EnergyTransition
Twitter post	LIT	progress of engaging SMEs on delivery of energy transition	08/12/2020	online	online	500+	various	https://twitter.com/shoyne/status/118140889090074887	n/a	yes	A Course event that takes place over 2 days that teach SMEs about waste and energy management as well as digital tools that can help with mmanagement. LIT presented SPEEDIER within energy management section
Event	LIT	DigiECO	28/04/2021	LIT Thurles	SMEs	12	Ireland	www.regionalskills.ie	n/a	n/a	The second outing of this course. Course event that takes place over 2 days that teach SMEs about waste and energy management as well as digital tools that can help with mmanagement. LIT presented SPEEDIER within energy management section
Event	LIT	DigiECO Concerted Action EED - Tracking implementation of ECMs after energy audits	24/03/2021	LIT Thurles	Micro Enterprises	12	Ireland	www.regionalskills.ie	n/a	n/a	SPEEDIER had the opportunity to participate in the Concerted Action on the Energy Efficiency Directive to showcase how the project is working towards this directive.
Webinar	LIT/ CA EED		04/05/2021	online	Energy Agencies from around Europe	100+	EU countries	caeed@ca-eed.eu	n/a	yes	The Mid Term Dissemination Event is open to SME POWER Partners and Stakeholders, including the Energy Champions, and is organised as an addition to the SEAI Energy Show 2021, Ireland's leading business-to-business sustainable energy event.
Webinar	LIT in cooperation with SEAI / SME Power	SME POWER Mid Term Dissemination Event		online	Energy industry practitioners and SMEs	100+	Ireland	https://www.interregeurope.eu/smpower/events/event/4363/sme-power-mid-term-dissemination-event/	n/a	yes	

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Social media post	PCT CARTUJA	General info Speedier	06/03/2020	Twitter	General public	3822 followers	Worlwide	https://twitter.com/PCTcartuja/status/126808606504855525	no	Yes	¿Quieres conocer mejor el @speedierproject #H2020 Eu de eficiencia energética para pymes? 🔗 Consulta en su web el apartado de descargas 📄 y resuelve todas tus dudas 📋 ¿Cuáles son los componentes más importantes de la transición energética que @SpeedierProject ayuda a implementar?
Social media post	PCT CARTUJA	General info Speedier	06/10/2020	Twitter	General public	3822 followers	Worlwide	https://twitter.com/PCTcartuja/status/1270643432642555904	no	Yes	🔗 Conoce los mecanismos de financiación 📋 para los sistemas de eficiencia energética 📋 que @speedierproject propone implantar en #pymes 📄 https://bit.ly/SPEEDIERo62o
Social media post	PCT CARTUJA	General info Speedier	17/06/2020	Twitter	General public	3822 followers	Worlwide	https://twitter.com/PCTcartuja/status/1273193810537918466	no	Yes	*🔗 @SpeedierProject, el proyecto de eficiencia energética para #pymes en el que participa #PCTCartuja, ha cumplido su primer año. ¡Felicidades! 🔗 Muy pronto contaremos novedades de esta iniciativa
Social media post	PCT CARTUJA	General info Speedier	22/06/2020	Twitter	General public	3822 followers	Worlwide	https://twitter.com/PCTcartuja/status/1274995757347745793	no	Yes	
Newspaper	Andalucía Información	Pilot site Speedier info	07/03/2020	Andalucía Informació	General public	--	Local	https://andaluciainformacion.es/sevilla/908575/cartuja-y-cta-haran-un-chequeo-energetico-de-40-empresas-tecnologicas/	no	Yes	Cartuja y CTA harán un chequeo energético de 40 empresas tecnológicas
TV	7TV	Pilot site Speedier info	07/03/2020	7TV	General public	--	Local		no	Yes	Cartuja y CTA harán un chequeo energético de 40 empresas tecnológicas
Social media post	PCT CARTUJA	Pilot site Speedier info	07/06/2020	Twitter	General public	3822 followers		https://twitter.com/7TVSevilla/status/1280137000293670912 https://www.linkedin.com/posts/pctcartuja_7tv-andaluc%C3%A9Da-proyecto-speedier-informativos-activity-6686234120726593537-tlnln	no	Yes	El proyecto europeo @SpeedierProject escoge a #Sevilla para analizar la eficiencia energética de las pymes tecnológica. @PCTcartuja
Social media post	PCT CARTUJA	Pilot site Speedier info	07/06/2020	LinkedIn	General public	943 followers	Worlwide		no	Yes	El proyecto europeo @SpeedierProject escoge a #Sevilla para analizar la eficiencia energética de las pymes tecnológica. @PCTcartuja
Social media post	PCT CARTUJA	General info Speedier	07/06/2020	LinkedIn	General public	943 followers	Worlwide	https://www.linkedin.com/posts/pctcartuja_pymes-pctcartuja-activity-6680762336334114817-WMBn	no	Yes	🔗 Speedier - Project, el proyecto de eficiencia energética para #pymes en el que participa #PCTCartuja, ha cumplido su primer año. ¡Felicidades! 🔗 Muy pronto contaremos novedades de esta iniciativa
Social media post	PCT CARTUJA	Pilot site Speedier info	07/07/2020	Facebook	General public	870 followers	Worlwide	https://www.facebook.com/watch/?v=401616244156356	no	Yes	Cartuja y CTA harán un chequeo energético de 40 empresas tecnológicas
Social media post	PCT CARTUJA	General info Speedier	07/10/2020	Twitter	General public	3822 followers	Worlwide	https://twitter.com/PCTcartuja/status/1281531796142604290	no	Yes	🔗 Crear una cultura de eficiencia energética 📋🔗 en las organizaciones es uno de los aspectos clave de @speedierproject 📄 @speedierproject desarrollará su único piloto de España en #Sevilla, de la mano de @ctandalucia y #PCTCartuja
Social media post	PCT CARTUJA	Pilot site Speedier info	16/07/2020	Twitter	General public	3822 followers	Worlwide		no	Yes	🔗 https://andaluciainformacion.es/sevilla/908575/cartuja-y-cta-haran-un-chequeo-energetico-de-40-empresas-tecnologicas/ 🔗 Crear una cultura de eficiencia energética 📋🔗 en las organizaciones es uno de los aspectos clave de Speedier - Project cc CTA (Corporación Tecnológica de Andalucía)
Social media post	PCT CARTUJA	General info Speedier	16/07/2020	LinkedIn	General public	943 followers	Worlwide	https://www.linkedin.com/posts/pctcartuja_news-speedier-project-activity-6687296321017196544-vNCO https://www.linkedin.com/posts/pctcartuja_cartuja-y-cta-har%C3%A9Da-proyecto-speedier-informativos-activity-6689480743002914816-8yzu	no	Yes	📄 @speedierproject desarrollará su único piloto de España en #Sevilla, de la mano de CTA (Corporación Tecnológica de Andalucía) y #PCTCartuja
Social media post	PCT CARTUJA	Pilot site Speedier info	23/07/2020	LinkedIn	General public	943 followers	Worlwide	https://www.linkedin.com/posts/pctcartuja_energyworld-pctcartuja-activity-6693471362377416705-qloN	no	Yes	🔗 https://lnkd.in/eEszDG3 vía VIVA SEVILLA SL información sobre Speedier - Project, cuyo único piloto en España lideran desde Sevilla #PCTCartuja y CTA (Corporación Tecnológica de Andalucía)
Social media post	PCT CARTUJA	General info Speedier	30/07/2020	LinkedIn	General public	943 followers	Worlwide		no	Yes	
Social media post	PCT CARTUJA	General info Speedier	07/08/2020	Twitter	General public	3890 followers	Worlwide	https://twitter.com/PCTcartuja/status/1291658293459509248	no	Yes	💡 @speedierproject es un proyecto europeo eu de eficiencia energética para #pymes
Social media post	PCT CARTUJA	General info Speedier	04/09/2020	Twitter	General public	3890 followers	Worlwide	https://twitter.com/PCTcartuja/status/1301850258377445384	no	Yes	🔗 Lee en este enlace la última entrevista a la coordinadora de @speedierproject, Jo Southernwood 📄 https://t.co/jlmlDZisk3?amp=1
Social media post	PCT CARTUJA	General info Speedier	11/09/2020	Twitter	General public	3890 followers	Worlwide	https://twitter.com/PCTcartuja/status/1304372616384450560	no	Yes	🔗 El proyecto europeo de eficiencia energética @SpeedierProject tiene su único piloto en España en el #PCTCartuja de la mano de @CTAndalucia vía @Viva_Sevilla
Social media post	PCT CARTUJA	General info Speedier	30/09/2020	Twitter	General public	3890 followers	Worlwide	https://twitter.com/PCTcartuja/status/1311209518207033344	no	Yes	⚙️ ¿Sabías que @CTAndalucia y #PCTCartuja lideran el único piloto en España del proyecto europeo @speedierproject para la #eficiencia #energética 📋🔗 en #pymes? El proyecto #Speedier, donde #PCTCartuja participa junto a @CTAndalucia , ¡sigue su curso!
											📄 Recientemente @SpeedierProject ha sido una de las iniciativas participantes en la Acción Concertada sobre la Directiva de Eficiencia Energética.
Social media post	PCT CARTUJA	General info Speedier	14/04/2021	Twitter	General public	4137	Worlwide	https://twitter.com/PCTcartuja/status/1382332755343482880	NO	YES	🔗 Más en https://bit.ly/3mxiFD4
Social media post	PCT CARTUJA	General info Speedier	29/04/2021	LinkedIn	General public	1638	Worlwide	https://www.linkedin.com/feed/update/urn%3AIn%3AActivity%3A6792444789133492224/?actorCompanyId=19183051	NO	YES	Nuestro director general, Luis Pérez Díaz, ofrece una valoración general sobre la situación del #PCTCartuja y sobre los grandes #proyectos en los que participa actualmente el Parque, entre los que se encuentran #eCitySevilla, #CartujaQanat o Speedier - Project. 🔗 Gracias a Europa Press y Alfredo Guardia Jiménez por la información publicada.

Social media post	PCT CARTUJA	General info Speedier	05/06/2021	Twitter	General public	4137	Worldwide	https://twitter.com/PCTcartuja/status/1390292765674639370	NO	YES	En #PCTCartuja apostamos por la #innovación y la #sostenibilidad. Prueba de ello son los proyectos en los que participamos actualmente:  @CartujaQanat  @SpeedierProject  #eCitySevilla  Si quieres más información, consulta nuestra web  http://pctcartuja.es/proyectos ¿Conoces los servicios de @SpeedierProject para las #pymes?  Auditorías gratuitas  E-learning  Financiación  Eficiencia energética
											Consulta las ventajas de esta iniciativa innovadora cuyo piloto en Europa apoyamos desde #PCTCartuja y @CTAndalucia
Social media post	PCT CARTUJA	General info Speedier	29/04/2021	Twitter	General public	4137	Worldwide	https://twitter.com/PCTcartuja/status/1387750010134147074	NO	YES	

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Social media post	Energy&Strategy	EE Training Promotion	20/11/2020	LinkedIn	General Public	6000 followers	Worldwide	https://www.linkedin.com/posts/energy-%26-strategy-group_speedier-horizon2020-auditenergetici-activity-6735567115815854081-igFv	No	Yes	Nell'ambito del Progetto #SPEEDIER - finanziato dal programma #Horizon2020 - che si pone l'obiettivo di sviluppare un tool innovativo per effettuare #auditenergetici presso #PMI, il 2-3 Dicembre (10:00 - 12:30) sarà organizzato un webinar per diffondere gli ampi benefici degli audit energetici. L'evento fornirà informazioni, consulenza e strumenti di audit energetici per l'implementazione di soluzioni di #efficienzaenergetica e per il monitoraggio dei consumi energetici. I partecipanti avranno l'opportunità di ampliare le loro conoscenze e abilità e diventare uno #SPEEDIERexpert. Maggiori informazioni e form di iscrizione disponibili al seguente link: https://lnkd.in/evDNCcW
Engagement Event	Politecnico di Milano	Opportunities and challenges related to energy efficiency measures for buildings and for SMEs industrial sector	No access	Milan	General Public	16 participants	Europe		No		Smart Building Report and the SPEEDIER project were presented to SMEs and to the main players of the energy sector in order to increase their awareness on energy efficiency opportunities both in the building sector and in SMEs.
Project presentation	Politecnico di Milano	Presentation of SPEEDIER project and service	Apr-May 2021	Email and online meetings	ESCOs	30 ESCOs	Europe		No		Presentation of SPEEDIER project, service and tool to ESCOs with related survey to gather feedbacks
Project presentation	Politecnico di Milano	Presentation of SPEEDIER project and service	Apr-May 2021	Email and online meetings	SMEs	20 SMEs	Europe		No		Presentation of SPEEDIER project, service and tool to SMEs with related survey to gather feedbacks
Social media post	Politecnico di Milano - Nicola De Giusti	Repost SPEEDIER project on training material	13/05/2021	LinkedIn	General Public	420 Followers, 70+ visualizations	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6798560862710861824/	No		Considerations on the activity of training material creation

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Social media post	SIE	Information GA meeting	17/06/20	Linkedin	General public	4353	Worldwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6678961458811867136/?actorCompanyId=19183051	-	Yes	Information GA meeting
Social media post	SIE	World Oceans Day	06/08/2020	Linkedin	General public	4353	Worldwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6675638969771823104/?actorCompanyId=19183051	-	Yes	Dissemination of several projects related to sustainability
Social media post	SIE	World Oceans Day	06/08/2020	Twitter	General public	526	Worldwide	https://twitter.com/SustainableInnE/status/1269873477500260352	-	Yes	Dissemination of several projects related to sustainability
Social media post	SIE	Information GA meeting Article on SIE's website about the project	17/06/20	Twitter	General public	526	Worldwide	https://twitter.com/SustainableInnE/status/1273196191539437569	-	Yes	Information GA meeting
Social media post	SIE	Article on SIE's website about the project	July, 14 2020	Linkedin	General public	1000	Worldwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6686872496504885248/?actorCompanyId=19183051	-	Yes	Spanish version
Social media post	SIE	Article on SIE's website about the project	July, 14 2020	Linkedin	General public	4423	Worldwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6686871786111410176/?actorCompanyId=19183051	-	Yes	English version
Website post	SIE	Article on SIE's website about the project	July, 14 2020	Website	General public	200	Worldwide	https://www.sustainableinnovations.eu/sustainable-innovations-speedier-energy-efficiency-sme-assesment/	-	Yes	English version
Website post	SIE	Article on SIE's website about the project	July, 14 2020	Website	General public	50	Worldwide	https://www.sustainableinnovations.eu/es/sustainable-innovations-speedier-eficiencia-energetica-auditorias-pymes/	-	Yes	Spanish version
Social media post	SIE	SDG's day Article on SIE's website about the project	July 28 2020	Linkedin	General public	4423	Worldwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6693757793863770112/?actorCompanyId=19183051	-	Yes	Information on projects
Social media post	SIE	Article on SIE's website about the project	July, 14 2020	Instagram	General public	316	Worldwide	https://www.instagram.com/p/CCaUQ-7Cyfb/	-	Yes	Article on website
Social media post	SIE	SDG's day Article on SIE's website about the project	July 28 2020	Instagram	General public	316	Worldwide	https://www.instagram.com/p/CDLOi4lCqy3/	-	Yes	Information on projects
Social media post	SIE	Article on SIE's website about the project	July, 14 2020	Twitter	General public	533	Worldwide	https://twitter.com/SustainableInnE/status/1281107926539735042	-	Yes	Article on website
Social media post	SIE	SDG's day	July 28 2020	Twitter	General public	533	Worldwide	https://twitter.com/SustainableInnE/status/128799377446166530	-	Yes	Information on projects
Social media post	SIE	Dissemination training event	26-nov-20	Linkedin	General public	4871	Worldwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6737620436831498240/?actorCompanyId=19183051	-	Yes	Dissemination training event
Social media post	SIE	Dissemination training event	26-nov-20	Twitter	General public	569	Worldwide	https://twitter.com/SustainableInnE/status/1331854957440618497	-	Yes	dissemination training event

											<p>💡 Are you an #SME interested in #EnergyEfficiency? Then you shouldn't miss the online event that the Speedier - Project, one of the initiatives we are involved in, is organising!</p> <p>► During the sessions, which will take place on December 2 and 3 from 10:00 to 12:30 (CET), you will learn about self-financing mechanism, discuss #energy culture in companies and discover new approaches to overcome the financial barriers of #EnergyAudits.</p>
Social media post	SIE	Invitation to training event SPEEDIER	01-dic	Linkedin	General Public	4948	Worlwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6737620436831498240/?actorCompanyId=19183051	-	Yes	
Social media post	SIE	Information on M18 meeting	01/01/2021	Linkedin	General Public	5085	Worlwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6759791039919218688/?actorCompanyId=19183051	-	Yes	Information on M18 meeting
Social media post	SIE	Information on M18 meeting	01/01/2021	Twitter	General Public	600	Worlwide	https://twitter.com/SustainableInnE/status/1354022343622930443	-	Yes	Information on M18 meeting
Social media post	SIE	Information on M18 meeting	ene-21	Instagram	General Public	418	Worlwide	https://www.instagram.com/p/CKgkHwuHpZu/	-	Yes	Information on M18 meeting
Social media post	SIE	World Energy efficiency day	21-mar	Linkedin	General Public	5339	Worlwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6773501955391188992/?actorCompanyId=19183051	-	Yes	Information on SPEEDIER project
Social media post	SIE	World Energy efficiency day	22-mar	Twitter	General Public	627	Worlwide	https://twitter.com/SustainableInnE/status/1367737304228462592	-	yes	Information on SPEEDIER project
Social media post	SIE	World Energy efficiency day	21-mar	Instagram	General Public	459	Worlwide	https://www.instagram.com/p/CMCXN8Rnf6d/	-	yes	Information on SPEEDIER project

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Social media post	All TFC employees	Footer ref: speedier website		Twitter	Wide audience & interested parties	Unknown	Global	N/a	No	No	strengthen project awareness
Social media post	Tom Flynn	Speedier GA ended	17 06 2020	Twitter	General public & interested parties	Unknown	Global	https://twitter.com/TFCEnaqge/status/127326020464633464	No	No	Engagement with community twitter
Social media post	Tom Flynn	Collaboration meeting	01 07 2020	Twitter	General public & interested parties	Unknown	Global	https://twitter.com/h15eHhFbB (https://twitter.com/TFCEnaqge/status/1278616461498613760?s=03)	No	No	Engagement with community twitter
Social media post	Tom Flynn	Spanish TV - Germain on Speedier	07 07 2020	Linkedin	General public & interested parties	2800+ (192 views 20/07 2:02pm)	Global	https://www.linkedin.com/posts/tom-flynn-80b48645_7tv-andaluc%C3%A9ADA-proyecto-speedier-informativos-activity-66862790806875253888-oQCu	No	No	Partner recognition (Spanish TV)
Social media post	https://www.facebook.com/TFCRIL	Spanish TV - Germain on Speedier	08 07 2020	Facebook	General public & interested parties	Unknown	Global	https://www.facebook.com/TFCRIL	No	No	Partner recognition (Spanish TV)
Social media post	Tom Flynn	Newsletter	15 07 2020	Linkedin	General public & interested parties	2800+ (192 views 20/07 2:02pm)	Global - 2 likes (17/07)	https://www.facebook.com/TFCRIL352/?actorCompanyid=3304283	No	No	Newsletter and project promotions
Social media post	Tom Flynn	New member to External Advisory Board	18 07 2020	Linkedin	General public & interested parties	Unknown (248 views 21/07 4:17pm)	Global	https://www.linkedin.com/posts/tom-flynn-80b48645_energy-management-activity-6690293481782464512-kAan	No	No	Welcome new member to the Advisory Board Info on the project and social media
Social media post	TFC Research & Innovation	Speedier	06 08 2020	Linkedin	General public & interested parties	2800+	Global	https://www.linkedin.com/company/3304283/admin/	No	No	
Social media post	TFC Research & Innovation	EE	06 08 2020	Twitter	General public & interested parties	Unknown (2 retweets, 4 likes)	Global	https://twitter.com/TFRCIL/status/12931295114208464896	No	No	Cost savings
Social media post	TFC Research & Innovation	Energy Experts	08 08 2020	Twitter	Energy Experts	080820 11:41 IST unknown	global	https://twitter.com/TFRCIL/status/1292060307238649856	No	No	Cost savings
Social media post	https://www.facebook.com/TFCRIL	Energy Experts	08 08 2020	Facebook	Energy Experts	unknown	Global		No	No	Cost savings
Social media post	TFC Research & Innovation	Energy Experts	08 08 2020	Linkedin	Energy Experts	160+	Global	https://www.linkedin.com/posts/tom-flynn-80b48645_energy-management-activity-6697824396326842368-dSBT	No	No	Cost savings
Social media post	Tom Flynn	Energy Experts	10 08 2020	Linkedin	Energy Experts	2800+	Global	https://www.linkedin.com/posts/tom-flynn-80b48645_smes-energy-experts-activity-6698572695290163200-IQOB	No	No	Cost savings
Social media post	TFC Research & Innovation	Energy Experts	10 08 2020	Twitter	Energy Experts	unknown	Global	https://twitter.com/TFRCIL/status/1292868677788934147	No	No	Cost savings
Social media post	https://www.facebook.com/TFCRIL	Energy Experts	10 08 2020	Facebook	Energy Experts	unknown	Global		No	No	Cost savings
Social media post	CRIL	nergy ExpertsE	11 08 2020	Facebook	Energy Experts	unknown	Global		No	No	Speedier Service
Social media post	TFC Research & Innovation	nergy ExpertsE	11 08 2020	Twitter	Energy Experts	unknown	Global	https://twitter.com/TFRCIL/status/129313986871943170	No	No	Speedier Service
Social media post	Tom Flynn	Energy Experts	11 08 2020	Linkedin	Energy Experts	2800+ - 282 views / 3 likes (14/08/20 - 12:52 IST)	Global - 1 retweet	https://www.linkedin.com/posts/tom-flynn-80b48645_energy-experts-smes-activity-669880688692764672-JIVV	No	No	Speedier Service
Social media post	Tom Flynn	Energy Experts SMEs	12 08 2020	Linkedin	Energy Experts	2800+ , 360 views / 1 reshare / 8 likes (24/09 11:45 IST)	Global	https://www.linkedin.com/in/tom-flynn-80b48645/detail/recent-activity/shares/	No	No	Speedier Service
Social media post	https://www.facebook.com/TFCRIL	Energy Experts SMEs	12 08 2020	Facebook	Energy Experts	27 views (14/08 12:29 IST)	Global		No	No	Speedier Service
Social media post	Tom Flynn	Project coordinator	24 08 2020	Linkedin	General public & interested parties	2800+ (202 views, 1 like)		https://www.linkedin.com/feed/update/urn:li:activity:6704261069034061824/	No	No	Speedier Service
Fingal Enterprise Board Green Event	Tom Flynn	Engagement	16 09 2020	Dublin	Helena Humphries	Na	Na	na	No	No	Speedier Service Engagement
	Tom Flynn participation	Green deal event	16 09 2020	Dublin	German presidency of EU Council	Na	Na	https://www.cen.eu/news/brief-news/Pages/NEWS-2020-005.aspx	No	No	
Social media post	TFC Research & Innovation	Advisory Board enqagement	21 09 2020	Twitter	General public & interested parties	3 retweets, 7 likes (24/09 11:27am)	Global	https://twitter.com/TFRCIL/status/1307967809851449345	No	No	Enqagement
Social media post	TFC Research & Innovation	Advisory Board enqagement	22 09 2020	Twitter	General public & interested parties	3 retweets, 1 quote tweet, 7 likes (24/09 11:24am)	Global	https://twitter.com/TFRCIL/status/130833291374383105	No	No	Enqagement
Social media post	TFC Research & Innovation	Advisory Board Presentations	22 09 2020	Linkedin	General public & interested parties	2800+ (213 views 05 11 2020 10:44am IST) 8 likes		https://www.linkedin.com/in/tom-flynn-80b48645/detail/recent-activity/shares/?n/a	No	No	Enqagement
EE projects meeting	SIE	Sustainable Places	25 09 2020	N/a	EE projects	N/a	N/a		No	No	
Social media post	TFC Research & Innovation	Speedier mechanism	10 10 2020	Twitter	SMEs & Energy Experts	16 10 2020 9:36am IST 4 likes & 5 retweets	Global	https://twitter.com/TFRCIL/status/1314917605291982848	No	No	Speedier Service/Engagement
Social media post	TFC Research & Innovation	Speedier mechanism	9 10 2020	Video / Twitte	SMEs & Energy Experts	05 11 2020 9:36am IST 3 likes & 3 retweets	Global	https://twitter.com/TFRCIL/status/1314494748183363585	No	No	Speedier Service/Engagement
Social media post	TFC Research & Innovation	Speedier workshop	9 10 2020	Facebook	TFC contacts	16 people reached	TFC contacts	https://www.facebook.com/TFCRIL	No	No	Engagement
Social media post	TFC Research & Innovation	Speedier mechanism	10 10 2020	Linkedin	SMEs & Energy Experts	05 11 2020 10:40am IST 363 views 4 reactions	Global	https://www.linkedin.com/in/tom-flynn-80b48645/detail/recent-activity/shares/	No	No	Speedier Service/Engagement
Social media post	TFC Research & Innovation	Event	15 10 2020	Twitter	SMEs & Energy Experts	05 11 2020 9:38am IST 2 likes	Global	https://twitter.com/TFRCIL/status/1316616344717099009	No	No	SMEs & Energy Experts
Social media post	TFC Research & Innovation	Get involved	16 10 2020	Twitter	SMEs & Energy Experts	05 11 2020 9:39am IST 2 like	Global	https://twitter.com/TFRCIL/status/1316977882070134785	No	No	Engagement
Social media post	TFC Research & Innovation	Speedier Intro	17 10 2020	ideo / Facebox	TFC contacts	21 people reached	TFC contacts	https://www.facebook.com/TFCRIL	No	No	Engagement
Social media post	TFC Research & Innovation	SMEs	20 10 2020	Twitter	SMEs & Energy Experts	05 11 2020 09:44am 1 retweet 6 likes	Global	https://twitter.com/TFRCIL/status/1318430756188848129	No	No	Speedier Service/Engagement
Social media post	TFC Research & Innovation	SMEs	21 10 2020	Twitter	SMEs & Energy Experts	05 11 2020 10:52 1 like & 1 retweet	Global	https://twitter.com/TFRCIL/status/1318790920700047360	No	No	Speedier Service/Engagement
Project engagement	EEAdata project	Policy	21 10 2020	N/a	Policy	N/a	N/a	N/a	Yes	No	Project engagement
Social media post	TFC Research & Innovation	SMEs	22 10 2020	Twitter	Greener SMEs	05 11 2020 09:50am 4 likes	Global	https://twitter.com/TFRCIL/status/1319240149319012352	No	No	Greener SMEs
Sustainable Places	Tom Flynn participation	Paper Session	28 10 2020	Virtual event	Energy Efficiency Expts	N/a	N/a	N/a	No	No	Remote networking
Sustainable Places	Tom Flynn participation	Energy Efficiency Solutions for SMEs	29 10 2020	Virtual event	Energy Efficiency Expts	N/a	N/a	N/a	No	No	Remote networking
Sustainable Places	Tom Flynn participation	Sustainable Housing Supporting Health and Well-being Workshop	29 10 2020	Virtual event	Energy Efficiency Expts	N/a	N/a	N/a	No	No	Remote networking
Social media post	TFC Research & Innovation	Training	30 10 2020	Twitter	Save the Date	05 11 2020 09:46am 1 retweet 1 like	Global	https://twitter.com/TFRCIL/status/1322086187012657153	No	No	Training notification
Social media post	TFC Research & Innovation	SMEs	30 11 2020	Twitter	SMEs & Energy Experts	03 11 2020 - 1 like 11:57 IST	Global	https://twitter.com/TFRCIL/status/1323585906272591873	No	No	Speedier Service/Engagement
EU Project engagement	piSCES project	SMEs	05 11 2020	Dublin	Research project - manufacturing	N/a	Global	N/a	Yes	No	Project engagement
EU Project engagement	RegEnergy project	SMEs	06 11 2020	Dublin	Research project - Energy trading	N/a	Global	N/a	Yes	No	Project engagement
EU Project engagement	IGBC	Training event	06 11 2020	Dublin	Energy Association	N/a	Ireland	Yes	Yes	No	Strengthening awareness
EU Project engagement	TFC Research & Innovation	Training event	18 11 2020	Dublin	EE Data project & engagement	Attending & enqaging	Europe	Yes	Yes	No	Event participation & engagement
EU Project engagement	TFC Research & Innovation	Training event	19 11 2020	Dublin	piSCES project	enqaging	Europe	Yes	Yes	No	Event participation & engagement
EU Project engagement	TFC Research & Innovation	Training event	19 11 2020	Dublin	NW Europe project	enqaging	Ireland	Yes	Yes	No	Event participation & engagement
Social media post	TFC Research & Innovation	SMEs	16 11 2020	Twitter	SMEs & Energy Experts	01 12 2020 -11:05am 2 retweets 3 likes	Global	https://twitter.com/TFRCIL/status/1328268820826501122	Yes	No	Event participation
Social media post	TFC Research & Innovation	SMEs	17 11 2020	Twitter	SMEs & Energy Experts	01 12 2020 -11:05am 2 retweets 3 likes	Global	https://twitter.com/TFRCIL/status/1328619769461944320	Yes	No	Event participation
Social media post	TFC Research & Innovation	Romania Green Economy	18 11 2020	Twitter	Policy	01 12 2020 -11:14am 1 retweet 2 likes	Global	https://twitter.com/TFRCIL/status/1328990641267863553	Yes	No	Event participation
EU Project engagement	TFC Research & Innovation	Training event	19 11 2020	Dublin	BimCert	N/a	Ireland/UK/Europe	yes	Yes	No	Event participation & engagement
Event participation	TFC Research & Innovation	Training event	20 11 2020	Dublin	Zoltan Skehy	N/a	Hungary	Yes	Yes	No	Event participation & engagement
EU Project engagement	TFC Research & Innovation	Training event	19 11 2020	Dublin	ePancea project	Enqaging	Spain	Yes	Yes	No	Event participation & engagement
Event participation	TFC Research & Innovation	Training event	19 11 2020	Dublin	Regis Decorme Energy Expert	N/a	Global	Yes	Yes	No	Event participation & engagement
Event participation	TFC Research & Innovation	Training event	19 11 2020	Dublin	Zia Lenard Energy Expert	N/a	Global	Yes	Yes	No	Event participation
Social media post	TFC Research & Innovation	Training event	23 11 2020	Linkedin Even	SMEs & Energy Experts	01 12 2020 11:23am 236 views	Global	https://www.linkedin.com/in/tom-flynn-80b48645/detail/recent-activity/shares/	Yes	No	Event participation
Social media post	TFC Research & Innovation	Training event	30 11 2020	Facebook	General public & interested parties	N/a	Global	https://www.facebook.com/TFRCIL	No	No	Event participation
Social media post	TFC Research & Innovation	Training event	30 11 2020	Twitter	Energy Efficiency Experts	N/a	Global	https://twitter.com/TFRCIL/status/1333375116277854210	Yes	No	Event participation

Mailing	TFC Research & Innovation	Training event	20 11 2020	Dublin	Dublin City Council	N/a	Ireland	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	20 11 2020	Dublin	Codema	N/a	Ireland	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	20 11 2020	Dublin	Gavin Harte	N/a	Ireland	Yes	Yes	No	Event participation
					P&L Property Services LTD TA Property						
Mailing	TFC Research & Innovation	Training event	26 11 2020	Dublin	Doc	N/a	Ireland	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	25 11 2020	Dublin	Upskills	Followed up	Ireland	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	20 11 2020	Dublin	John Dunne Energy Rate Services	Attending	Ireland	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	20 11 2020	Dublin	Martech Design Solutions	N/a	Ireland	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	20 11 2020	Dublin	Mastercard Ltd	N/a	Ireland	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	20 11 2020	Dublin	Geodata Surveying Ltd	N/a	Ireland	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	26 11 2020	Dublin	Circular Energy	Attending	Ireland	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	26 11 2020	Dublin	Fingal Enterprise Board	N/a	Ireland	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	26 11 2020	Dublin	Irish SME Association	N/a	Ireland	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	26 11 2020	Dublin	Chris Noonan	N/a	Ireland	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	26 11 2020	Dublin	Lorenzo Morales	Attending	Spain	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	26 11 2020	Dublin	Colm Campbell	N/a	Ireland	Yes	Yes	No	Event participation
Mailing	TFC Research & Innovation	Training event	28 11 2020	Dublin	Belfast Met	N/a	N. Ireland	Yes	Yes	No	Event participation
Social media post	TFC Research & Innovation	Training event	05 12 2020	edin Event Th	Training Event 2&3 12 20	37 reads, 1 like (21/12 14:27IST)	Global	https://www.linkedin.com/in/tom-flynn-80b48645/detail/recent-activity/shares/	Yes	No	Event participation & engagement
Social media post	TFC Research & Innovation	Training event	04 12 2020	Twitter	Training Event 2&3 12 20	1 like (25/12 17:25 Irt)	Global	https://twitter.com/TFCRIL/status/1336648963840880640	Yes	No	Event participation & engagement
Social media post	TFC Research & Innovation	Training event	03 12 2020	Twitter	Day 2 is live	2 retweet 4 likes 21/12/20 14:24 IST	Global	https://twitter.com/TFCRIL/status/1334443114061291520	Yes	No	Event participation & engagement
Social media post	TFC Research & Innovation	Training event	02 12 2020	Twitter	Training Event commenced	2 likes (15/12 17:25 Ist) 148 views - 5 likes (21/12 14:16 IST)	Global	https://twitter.com/TFCRIL/status/1334076135777374209	Yes	No	Event participation & engagement
Social media post	TFC Research & Innovation	Technology release	16 12 2020	Twitter	Tremendous event	3 likes (21/12 14:21 IST)	Global	https://www.linkedin.com/feed/update/urn:li:activity:6744946556258070528/	Yes	No	Outreach
Social media post	TFC Research & Innovation	Technology release	16 12 2020	Twitter	Technology release to AB	3 likes (21/12 14:21 IST)	Global	https://twitter.com/TFCRIL/status/1339259294512984064	Yes	No	Outreach
Social media post	TFC Research and Innovation Limited	SMEs & Experts	28 12 20	Twitter	Technology release to AB	Global, 4 likes 30 03 2021 11:56 IST	N/a	https://twitter.com/TFCRIL/status/1343511596929323008	No	N/a	Project awareness
Social media post	TFC Research and Innovation Limited	SMEs & Experts	05 12 20	Linkedin	SME & Energy Experts	1 like - 64 views 30 03 2021 11:58 IST	N/a	https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6741000468962566144/?actorCompanyId=19183051	No	N/a	Project awareness
Social media post	TFC Research and Innovation Limited	Training Event	03 12 20	Linkedin	SME & Energy Experts	Global, 17 likes, 216 views 30 03 21 12:06 IST	N/a	https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6744946556258070528/?actorCompanyId=19183051	No	N/a	Project awareness
Social media post	TFC Research and Innovation Limited	Advisory Board	16 12 20	Twitter	SME & Energy Experts	4 likes 30 03 21 12:13 IST	N/a	https://twitter.com/TFCRIL/status/1339259294512984064	No	N/a	Project awareness
Social media post	TFC Research and Innovation Limited	Training Event	02 12 20	Twitter	SME & Energy Experts	1 like 30 03 21 12:26 IST 2 likes 2 retweets 30 30 21 12:29 IST	N/a	https://twitter.com/TFCRIL/status/1339183258043617281	No	N/a	Project awareness
Social media post	TFC Research and Innovation Limited	Training Event	03 12 20	Twitter	SME & Energy Experts	1 like 30 03 21 12:30 IST	N/a	https://twitter.com/TFCRIL/status/1334443114061291520	No	N/a	Project awareness
Social media post	TFC Research and Innovation Limited	Training Event	03 12 20	Twitter	SME & Energy Experts	1 like 30 03 21 12:30 IST	N/a	https://twitter.com/TFCRIL/status/1334427694264700928	No	N/a	Project awareness
Social media post	TFC Research and Innovation Limited	SMEs & Experts	02 12 20	Twitter	SME & Energy Experts	1 like 30 03 21 12:32 IST Global 1 retweet, 4 likes 30 03 2021 12:39	N/a	https://twitter.com/TFCRIL/status/1334076135777374209	No	N/a	Project awareness
Social media post	TFC Research and Innovation Limited	SMEs	20 01 21	Twitter	SME & Energy Experts	Global - 274 views, 4 likes 30 03 21 12:35 IST	N/a	https://twitter.com/TFCRIL/status/13351788575789092868	No	N/a	Engaging with EU policy level tweets
Social media post	TFC Research and Innovation Limited	General	25 01 21	Linkedin	General / Public	Global - 274 views, 4 likes 30 03 21 12:35 IST	N/a	https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6759508794495033244/?actorCompanyId=19183051	No	N/a	Engaging with EU policy level tweets
Social media post	TFC Research and Innovation Limited	Advisory Board	25 01 21	Linkedin	SME & Energy Experts	4 Links	N/a	https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6768839519069372437/?actorCompanyId=19183051	No	N/a	Engaging with EU policy level tweets
Social media post	TFC Research and Innovation Limited	Consortium	26 02 21	Linkedin	SMEs	Global - 4 likes 172 views	N/a		No	N/a	Engaging with EU policy level tweets
Social media post	TFC Research and Innovation Limited	6th Newsletter	20 02 21	Facebook	General / Public	Global - 16 views	N/a	https://www.facebook.com/TFCRIL	No	N/a	Engaging with EU policy level tweets
EEFIG plenary	TFC Research and Innovation Limited	General	09 02 21	Dublin	Virtual event	Global	N/a	https://ec.europa.eu/eefig/events/eefig-plenary-meeting-2021_en	No	N/a	EU policy level engagement
EERData project meeting	IERC & TFC Research and Innovation Limited	CoU introduction	09 02 21	Dublin	EE CoU	2	n/a		Yes	N/a	Engagement for beyond the project
Colm / Tipp Energy Agency	IERC & TFC Research and Innovation Limited	Platform & App	16 02 21	Dublin	SMEs	4	n/a		Yes	N/a	Potential new users
ePanacea project meeting	IERC & TFC Research and Innovation Limited	CoU introduction	17 02 21	Dublin	EE CoU	4	n/a		Yes	N/a	Engagement for beyond the project
Dekra	TFC Research and Innovation Limited	Platform & App	25 02 21	Dublin	SMEs	2	n/a		No	N/a	Potential new users
Propertydoc	TFC Research and Innovation Limited	Platform & App	12 02 21	Dublin	SMEs and Experts	2	n/a		Yes	N/a	Potential new users
Instuct project workshop	TFC Research and Innovation Limited	Energy experts & researchers	10 03 21	Dublin	Virtual event	Unknown	n/a		No	N/a	Engagement
Social media post	TFC Research and Innovation Limited	SME & Energy Champions	13 03 21	Twitter	SMEs	Unknown. 2 retweets, 5 likes 220321 1353 IST	n/a	https://twitter.com/TFCRIL/status/1337075046087073858	No	N/a	Building interest
Social media post	TFC Research and Innovation Limited	SME & Energy Champions	15 03 21	Twitter	SMEs	Unknown 4 retweets, 4 likes 220321 1353 IST	n/a	https://twitter.com/TFCRIL/status/137147877210023937	No	N/a	Building interest
Social media post	TFC Research and Innovation Limited	General	19 03 21	Twitter	SMEs	Unknown 4 retweets, 3 likes 220321 1353 IST	n/a	https://twitter.com/TFCRIL/status/1372889032066273281	No	N/a	Building interest
Prepare proposal H Europe	TFC Research and Innovation Limited	General	24 03 21	Dublin	Virtual event	N/a	n/a		No	N/a	Sustainability
Propertydoc	TFC Research and Innovation Limited	Platform	18 - 30 03 21	Dublin	Experts	N/a	n/a		Yes	N/a	Building interest
Colm / Tipp Energy Agency	IERC & TFC Research and Innovation Limited	Platform & App	18/19 03 21	Dublin	SME and Experts	N/a	n/a		Yes	N/a	Potential new users engagement
Social media post	TFC Research and Innovation Limited	Website	29 03 21	Twitter	SME and Experts	Global, 1 retweet, 30 03 21 13:01 IST	n/a	https://twitter.com/TFCRIL/status/1376561867682906112	No	N/a	Encouraging engagement
Social media post	TFC Research and Innovation Limited	General	30 03 21	Twitter	SME and Experts	Global, 1 retweet, 30 03 21 13:03 IST	n/a	https://twitter.com/TFCRIL/status/1376561867682906112	No	N/a	Encouraging engagement
Social media post	TFC Research and Innovation Limited	Consortium	30 30 21	Twitter	SME and Experts	Global, 1 retweet, 2 likes 30 03 21 13:05 IST	n/a	https://twitter.com/TFCRIL/status/1376866121979150337	No	N/a	Encouraging engagement
Social media post	TFC Research and Innovation Limited	Consortium	01 04 21	Twitter	Experts, Trainers, Auditors	5 Llikes 06 04 2021 13:15 Ist	n/a	https://twitter.com/TFCRIL/status/1377501880239198209	No	N/a	Encouraging engagement
Social media post	TFC Research and Innovation Limited	Greener	06 04 2021	Twitter	SME	1 like 12 04 2021 13:59 Ist 1 like, 5 retweets 12 04 2021 1:00 Ist	N/a	https://twitter.com/TFCRIL/status/1379406530810933255	No	N/a	Generate interest
Social media post	TFC Research and Innovation Limited	Energy Experts	09 04 2021	Twitter	Energy Experts	1 retweet, 6 likes 20 04 2021 12:24 IST	n/a	https://twitter.com/TFCRIL/status/1380473244629749761	No	N/a	Generate interest
Social media post	TFC Research and Innovation Limited	General	12 04 2021	Twitter	General / Public	1 retweet, 7 likes 20/04/21 12:23 IST	n/a	https://twitter.com/TFCRIL/status/1381593740868657154	No	N/a	Generate interest
Social media post	TFC Research and Innovation Limited	General	12 04 2021	Twitter	General / Public	12:23 IST	n/a	https://twitter.com/TFCRIL/status/1381897973106307073	No	N/a	Generate interest
Social media post	TFC Research and Innovation Limited	General	29 04 2021	Twitter	General / Public	no response	n/a	https://twitter.com/TFCRIL/status/1387705215177084928	No	N/a	Generate interest

TYPE OF ACTIVITY	MAIN LEADER /AUTHORS	TITLE	DATE	PLACE	TYPE OF AUDIENCE	SIZE OF AUDIENCE	COUNTRIES ADDRESSED	LINK TO WEBSITE /SOCIAL MEDIA	FLYERS DISTRIBUTED	OPEN ACCESS	BRIEF DESCRIPTION
Social media post	Alice SEMERDJIAN	Speedier First Results	05-mar	LinkedIn	General public & interested parties	136 impressions	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6641278697351454720	No	No	Engagement/Promotion with community
Social media post	Alice SEMERDJIAN	Speedier First Results	05-mar	Twitter	General public & interested parties	141 impressions	Worldwide		No	No	Engagement/Promotion with community
Social media post	Alice SEMERDJIAN	Speedier Third Newsletter	12-may	LinkedIn	General public & interested parties	203 impressions	Worldwide	https://www.linkedin.com/posts/vertech-group_third-perform-newsletter-released-speedier-activity-666589600303443968-GgZi	No	No	Engagement/Promotion with community
Social media post	Alice SEMERDJIAN	Speedier Third Newsletter	12-may	Twitter	General public & interested parties	211 impressions	Worldwide		No	No	Engagement/Promotion with community
Social media post	Alice SEMERDJIAN	Speedier in numbers	02-jun	LinkedIn	General public & interested parties	175 impressions	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6673509740678574080	No	No	Engagement/Promotion with community
Social media post	Alice SEMERDJIAN	Speedier in numbers	02-jun	Twitter	General public & interested parties	108 impressions	Worldwide		No	No	Engagement/Promotion with community
Social media post	Alice SEMERDJIAN	Speedier third GA	10-jul	LinkedIn	General public & interested parties	194 impressions	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6687280492586266624	No	No	Engagement/Promotion with community
Social media post	Alice SEMERDJIAN	Speedier third GA	10-jul	Twitter	General public & interested parties	140 impressions	Worldwide		No	No	Engagement/Promotion with community
Social media post	Alice SEMERDJIAN	Interview of Ruchi Agrawal	23-jul	LinkedIn	General public & interested parties	54 impressions	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6691991534595801088	No	No	Engagement/Promotion with community
Social media post	Alice SEMERDJIAN	Interview of Ruchi Agrawal	23-jul	Twitter	General public & interested parties	140 impressions	Worldwide		No	No	Engagement/Promotion with community
Social media post	VTG - Ana Dubois personal account	Speedier virtual training event	01-nov	LinkedIn	General public, stakeholders, clients, media, policy makers	1445 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6691991534595801088	-	Yes	Save the date publication
Social media post	VTG	Speedier virtual training event	01-nov	LinkedIn	General public, stakeholders, clients, media, policy makers	1445 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6691991534595801088	-	Yes	Save the date publication
Social media post	VTG	Speedier virtual training event	20-nov	LinkedIn	General public, stakeholders, clients, media, policy makers	1445 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6691991534595801088	-	Yes	Save the date publication
Social media post	VTG	Speedier video	01-dic	LinkedIn	General public, stakeholders, clients, media, policy makers	1445 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6691991534595801088	-	Yes	Do you want to learn more about the speedier project?
Social media post	VTG	Speedier video	01-dic	Twitter	General public, stakeholders, clients, media, policy makers	257 followers	Worldwide	https://twitter.com/VerTech_Group/status/1340961485485453312	-	Yes	Do you want to learn more about the speedier project?
Social media post	VTG - Lucia Cabral personal account	Speedier video	27-ene	LinkedIn	General public, stakeholders, clients, media, policy makers	1445 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6691991534595801088	-	Yes	Project description
Social media post	VTG	Speedier video	18-ene	LinkedIn	General public, stakeholders, clients, media, policy makers	1445 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6691991534595801088	-	Yes	Discover the document summarizing our Speedier - Project roadmap
Social media post	VTG	Speedier project roadmap	18/01/2021	LinkedIn	General public, stakeholders, clients, media, policy makers	1485 followers	worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6691991534595801088	-	yes	Project roadmap

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video	ion dogeanu	SPEEDIER project official video	04/11/2019	AEEPm website	General Public	23500 views	Worldwide	https://managenergy.ro/	No	Yes	the official project video post with play
Social Media post	ion dogeanu	Sustainable places 2020 event	06/10/2020	Facebook	General Public	1800 followers	Romania	https://www.facebook.com/dogeanu2/posts/340711584022384	No	Yes	Sustainable places 2020 event promotion (and link)
Social Media post	ion dogeanu	Join us together with innoveas, SEmPOWER Efficiency and Speedier - Project on Oct 29 at 9am CET!	09/10/2020	Facebook	General Public	308 energy experts	Romania	https://www.facebook.com/managenergy.ro/posts/977869842732273	No	Yes	Sustainable places 2020 event promotion (and link)
Social Media post	ion dogeanu	We are proud to announce that Speedier - Project is opting for the #GlobalInnovationAward, SPEEDIER presentation	11/11/2020	Facebook	General Public	1800 followers	Romania	https://www.facebook.com/dogeanu2/posts/389869472439928	No	Yes	We are proud to announce that Speedier - Project is opting for the #GlobalInnovationAward, the award where global innovations get the chance to enter and grow in the UAE market!
online meeting	ion dogeanu	The latest tweets from SPEEDIER	12/12/20019	Google meet	UGIR national GA	280 SMEs	Romania		No	online invitation	SPEEDIER project
Social Media post	ion dogeanu	project SPEEDIER presentation	15/10/2020	Facebook	General Public	308 energy experts	Romania	https://www.facebook.com/managenergy.ro/posts/750437268808866	No	Yes	The latest tweets from SPEEDIER project
Zoom meeting	ion dogeanu	presentation	15/10/2020	zoom	SMEs Romanian National Council	165 SMEs	Romania		No	online invitation	SPEEDIER project
online meeting	ion dogeanu	SPEEDIER presentation	16/03/2020	Google meet	Romanian Energy Auditors for Buildings Association	2800 energy auditors	Romania	https://aaecr.ro/	No	online invitation	SPEEDIER project
Linkedin	ion dogeanu	The first results of the Speedier - Project are available !	16/03/2020	Linkedin	General Public	9354 profesionales network	International	https://www.linkedin.com/feed/update/urn:li:activity:6645258279326928896	No	Yes	The first results of the Speedier - Project are available !
Tweeter	ion dogeanu	#speedierproject share post distributed	19/06/2019	Tweeter	General Public	140 followers	International	ion dogeanu on Twitter: "#speedierproject https://t.co/Qlo52SKWHH " / Twitter	No	Yes	The first results of the Speedier - Project are available !
Social Media post	ion dogeanu	SPEEDIER project kickoff meeting	19/06/2020	Facebook	General Public	308 energy experts	Romania	https://www.facebook.com/managenergy.ro/posts/627177021134892	No	Yes	SPEEDIER project kickoff meeting
Social Media post	ion dogeanu	SPEEDIER project kickoff meeting reminder	20/11/2020	Facebook	General Public	308 energy experts	Romania	https://www.facebook.com/managenergy.ro/posts/892907661228492	No	Yes	SPEEDIER project reminder
Social Media event	ion dogeanu	Save the date> first SPEEDIER training event		Facebook	General Public	1800 followers	Romania	https://www.facebook.com/events/160723682388505/?acontext=%7B%22event_action_history%22%3A[%7B%22mechanism%22%3A%22calendar_past_events_unit%22%2C%22surface%22%3A%22bookmark_calendar%22%7D]%7D	No	Yes	Save the date: first SPEEDIER training event

		SPEEDIER organizează primul său eveniment de instruire virtuală privind managementul eficienței energetice pentru IMM-uri	20/11/2020									SPEEDIER organizează primul său eveniment de instruire virtuală privind managementul eficienței energetice pentru IMM-uri
Social Media post	ion dogeanu		20/11-3/12/2020	Facebook	General Public	1800 followers	Romania	https://www.facebook.com/dogeanuz/posts/376485907111618	No	Yes		event update with agenda and energy experts engagement
Social Media discussion	ion dogeanu	event pages	22/03/2020	Facebook	General Public	48 energy experts	Romania	https://www.facebook.com/events/160723682388505/?active_tab=discussion	No	Yes		
												Are you an #SME struggling to implement #energyefficiency measures?
												In Speedier - Project we would like to help you by accompanying you in the #energyaudit process. Our project provides an integrated approach to #energymangement, by helping companies to implement energy efficiency solutions and monitoring their impacts.
Linkedin	ion dogeanu	#speedierproject share post distributed	22/03/2020	Linkedin	General Public	9354 professionals network	International	https://www.linkedin.com/feed/update/urn:li:activity:6647412527447756800	No	Yes		
												Are you an #SME struggling to implement #energyefficiency measures?
												In Speedier - Project we would like to help you by accompanying you in the #energyaudit process. Our project provides an integrated approach to #energymangement, by helping companies to implement energy efficiency solutions and monitoring their impacts.
Tweeter	ion dogeanu	#speedierproject share post distributed	23/03/2020	Tweeter	General Public	140 followers	International	ion dogeanu on Twitter: "#speedierproject https://t.co/FULm18gYP4 " / Twitter	No	Yes		A new issue of the Speedier - Project Newsletter is out!
Tweeter	ion dogeanu	#speedierproject share post distributed	23/10/2020	Tweeter	General Public	140 followers	International	ion dogeanu on Twitter: "#speedierproject https://t.co/vVKwTLCCLF " / Twitter	No	Yes		A new issue of the Speedier - Project Newsletter is out!
Linkedin	ion dogeanu	#speedierproject share post distributed	24/09/2020	Linkedin	General Public	9354 professionals network	International	https://www.linkedin.com/feed/update/urn:li:share:6725289140784549888	No	Yes		
Zoom meeting	ion dogeanu	SPEEDIER presentation	25/06/2019	zoom	SMEs hospitality sector	86 SMEs	Romania		No	online invitation		SPEEDIER project
web page	ion dogeanu	SPEEDIER's project dedicated page with link to www.speedierproject.eu		AEEPM website	General Public	12800 readers	Worldwide	https://managenergy.ro/proiecte/proiect-e-europene/	No	Yes		dedicated page about SPEEIER project with link to project website

26/03/2020

Linkedin	ion dogeanu	#speedierproject share post distributed	26/03/2020	Linkedin	General Public	9354 professionals network	International	https://www.linkedin.com/feed/update/urn:li:activity:6648872027644063744	No	Yes	<p>📎 In the first months of the project, colleagues from the four #pilotregions of Speedier - Project organized a series of #engagement events to raise awareness on the #SPEEDIER Service among #SMEs and large enterprises, and the benefits of #energyefficiency it can bring to them. 📎 Likewise, Ireland, Italy, Romania, and Spain recruited companies interested in undertaking the SPEEDIER Service as participants and they engaged energy #experts who may wish to become SPEEDIER Experts.</p>
Tweeter	ion dogeanu	#speedierproject share post distributed	28/11/2020	Tweeter	General Public	140 followers	International	ion dogeanu on Twitter: "#speedierproject https://t.co/rBdElsjMug " / Twitter	No	Yes	<p>📎 In the first months of the project, colleagues from the four #pilotregions of Speedier - Project organized a series of #engagement events to raise awareness on the #SPEEDIER Service among #SMEs and large enterprises, and the benefits of #energyefficiency it can bring to them. 📎 Likewise, Ireland, Italy, Romania, and Spain recruited companies interested in undertaking the SPEEDIER Service as participants and they engaged energy #experts who may wish to become SPEEDIER Experts.</p>
online meeting	ion dogeanu	SPEEDIER presentation	29/11/2020	zoom	Romanian Energy Auditors for Buildings Order	2000 energy auditors	Romania	https://www.oaer.ro/	No	online invitation	SPEEDIER project
online meeting	ion dogeanu	SPEEDIER presentation		zoom	Romanian SMEs National Council	6000 SMEs	Romania	http://cnipmmr.ro/	No	online invitation	SPEEDIER project

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Social media post	CTA (international account)	Newsletter promotion	03/08/2020	Twitter	General public	600	Worldwide	https://twitter.com/CTAndaluciaENG/status/1290189429533941760	-	Yes	Newsletter promotion
Social media post	CTA (international account)	Project video	10/08/2020	Twitter	General public	600	Worldwide	https://twitter.com/CTAndaluciaENG/status/1292729926253240321	-	Yes	Project video promotion
Social media post	CTA (international account)	Training session	10/09/2020	Twitter	General public	600	Worldwide	https://twitter.com/CTAndaluciaENG/status/1304013025423261697	-	Yes	Training session promotion
Website post	CTA	Event promotion	16/11/2020	CTA website	General public	500	Spain	https://www.corporaciontecnologica.com/es/agenda/calendario-de-eventos-y-convocatorias/Servicio-SPEEDIER-Un-	-	Yes	Event promotion
Social media post	Rocío de la Rosa, CTA	Event promotion	20/11/2020	LinkedIn	General public	892	Worldwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6734389678104961024/?actorCompanyId=19183051	-	Yes	Event promotion
Social media post	CTA	Event promotion	20/11/2020	LinkedIn	General public	2.560	Worldwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6734730579322904576/?actorCompanyId=19183051	-	Yes	Event promotion
Social media post	CTA	Event promotion	26/11/2020	LinkedIn	General public	2.560	Worldwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6735469273898127360/?actorCompanyId=19183051	-	Yes	Event promotion
Social media post	CTA (international account)	Event promotion	26/11/2020	Twitter	General public	650	Worldwide	https://twitter.com/CTAndaluciaENG/status/1331870417133375488	-	Yes	Event promotion
Social media post	Rocío de la Rosa, CTA	Event promotion	20/11/2020	Twitter	General public	300	Spain	https://twitter.com/rocirosacTA/status/1329710415006343168	-	Yes	Event promotion
Social media post	CTA	Event promotion	20/11/2020	Twitter	General public	5.930	Spain	https://twitter.com/CTAndalucia/status/1329703616672915458	-	Yes	Event promotion
Social media post	CTA (international account)	Event promotion	16/11/2020	Twitter	General public	650	Worldwide	https://twitter.com/CTAndaluciaENG/status/1328308095706165248	-	Yes	Event promotion
Social media post	Rocío de la Rosa, CTA	Event promotion	16/11/2020	Twitter	General public	300	Spain	https://twitter.com/rocirosacTA/status/1327279359229652994	-	Yes	Event promotion
Social media post	CTA (international account)	Event promotion	13/11/2020	Twitter	General public	650	Worldwide	https://twitter.com/CTAndaluciaENG/status/1327198282658045952	-	Yes	Event promotion
Social media post	CTA (international account)	Event promotion	09/11/2020	Twitter	General public	650	Worldwide	https://twitter.com/CTAndaluciaENG/status/1325773919983448066	-	Yes	Event promotion
Social media post	Rocío de la Rosa, CTA	Event promotion	06/11/2020	Twitter	General public	300	Worldwide	https://twitter.com/rocirosacTA/status/1324634684064702464	-	Yes	Event promotion
Social media post	CTA (international account)	Newsletter pomotion	04/11/2020	Twitter	General public	650	Worldwide	https://twitter.com/CTAndaluciaENG/status/132390536594910721	-	Yes	Newsletter pomotion
Interview in Spanish media	CTA and PCT Cartuja	SPEEDIER promotion	06/07/2020	Spanish media (TV Andalusia)	General public		Spain	The recording is available https://twitter.com/CTAndaluciaENG/status/1303220285831884800	-	Yes	SPEEDIER promotion
Social media post	CTA (international account)	SPEEDIER promotion	08/09/2020	Twitter	General public	650	Worldwide	https://twitter.com/CTAndaluciaENG/status/1303220285831884800	-	Yes	
Landing page	CTA	vent promotio	16/11/2020	B2Match	General public	128	Worldwide	https://speedier-service.b2match.io/	-	Yes	Event promotion
Social media post	CTA	Speedier online event	12/02/2020	Twitter	General Public, Stakeholders, companies	700 followers	Worldwide	https://twitter.com/CTAndaluciaENG/status/1334047254387314695	No	Yes	Agenda for the 1st day of the Speedier event
Social media post	CTA	Speedier online event	12/03/2020	Twitter	General Public, Stakeholders, companies	700 followers	Worldwide	https://twitter.com/CTAndaluciaENG/status/1334429018729353217	No	Yes	Agenda for the 2nd day of the Speedier event
Social media post	CTA Buisness Development Consultant	Speedier online event press release	12/11/2020	Twitter	General Public, Stakeholders, companies	309 followers	Worldwide	https://twitter.com/rocirosacTA/status/1337347852004102144	No	Yes	SPEEDIER gathers more than 60 attendees on it's first online event
Press Release	CTA	Speedier online event press release	12/11/2020	Website	General Public, Stakeholders, companies	16 views	Worldwide	https://www.corporaciontecnologica.com/es/sala-de-prensa/comunicados/El-proyecto-SPEEDIER-reune-a-mas-de-60-asistentes-en-un-evento-online-a-nivel-europeo-para-promover-la-eficiencia-energetica-en-pymes/	No	Yes	SPEEDIER gathers more than 60 attendees on it's first online event

Newsletter	CTA	Speedier online event press release	12/11/2020	Email and website	Stakeholders, companies	5.779 subscribers	Spain	http://www.corporaciontecnologica.com/export/sites/cta/galleries/Galeria-de-boletines-digital/Boletin-ProyeCTA-94.pdf	No	Yes	SPEEDIER gathers more than 60 attendees on it's first online event
Social media post	CTA	Link to Speedier online event press release	14/12/2020	LinkedIn	General Public, Stakeholders, companies	3.208 followers	Worldwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6744191368744235008/?actorCompanyId=19183051	No	Yes	SPEEDIER gathers more than 60 attendees on it's first online event
Social media post	CTA	Link to Speedier online event press release	14/12/2020	LinkedIn	General Public, Stakeholders, companies	3.208 followers	Worldwide	https://www.linkedin.com/posts/ctandalucia_speedier-project-brings-together-more-than-activity-6744170112363855872-H7kk/	No	Yes	SPEEDIER gathers more than 60 attendees on it's first online event
Social media post	CTA	Link to Speedier online event press release	14/12/2020	Twitter	General Public, Stakeholders, companies	6.177 followers	Worldwide	https://twitter.com/CTAndalucia/status/1338425543272886273	No	Yes	SPEEDIER gathers more than 60 attendees on it's first online event
Social media post	CTA	Speedier online event press release	14/12/2020	Twitter	General Public, Stakeholders, companies	700 followers	Worldwide	https://twitter.com/CTAndaluciaENG/status/1338400827770363904	No	Yes	SPEEDIER gathers more than 60 attendees on it's first online event
Social media post	CTA Buisness Development Consultant	Speedier M18 meeting	02/01/2021	LinkedIn	General Public, Stakeholders, companies	309 followers	Worldwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6759508897372872704/?actorCompanyId=19183051	No	Yes	Keep posted to find out the result of the M18 meeting
Social media post	CTA	World Energy Efficiency Day	03/05/2021	Twitter	General Public, Stakeholders, companies	700 followers	Worldwide	https://twitter.com/CTAndaluciaENG/status/1367819394324250624	No	Yes	CTA projects related to energy efficiency
Social media post	CTA	World Energy Efficiency Day	03/05/2021	Twitter	General Public, Stakeholders, companies	6.177 followers	Worldwide	https://twitter.com/CTAndalucia/status/1367818420436295680	No	Yes	CTA projects related to energy efficiency
Social media post	CTA Communications Technician	Digital events	19/4/2021	Twitter	General Public, Stakeholders, companies	675 followers	Worldwide	https://twitter.com/mcastrorey/status/1384175097288687625	No	Yes	How projects like SPEEDIER had adopted digital transformation strategies

TYPE OF ACTIVITY	MAIN LEADER /AUTHORS	TITLE	DATE	PLACE	TYPE OF AUDIENCE	SIZE OF AUDIENCE	COUNTRIES ADDRESSED	LINK TO WEBSITE /SOCIAL MEDIA	FLYERS DISTRIBUTED	OPEN ACCESS	BRIEF DESCRIPTION
Social Media Post	Ruchi Agrawal	Shared SPEEDIER's post on AB	06/03/2020	Linkedin	General Public	654 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6673930789958238208/	No	Yes	One of the key aspects to the Speedier - Project success is the involvement of the #advisoryboard providing knowledge and experience in #energyassessment. SPEEDIER Advisory Board explains their idea for Speedier - Project in this short video. https://lnkd.in/gFs2VdP Would you like to know what are the #financing mechanisms and contract options behind our Speedier - Project ? 📎 We just uploaded to our website a #report that provides a link between the #energyassessment and the #implementation phases explaining both the innovative Speedier - Project ringfencing mechanism as well as the traditional financing schemes that could support it. Check this deliverable and other relevant documentation here https://lnkd.in/g6mMFbc
Social Media Post	Ruchi Agrawal	Shared SPEEDIER's post on D4.7	06/09/2020	Linkedin Energy World Magazine	General Public	654 followers	Worldwide	https://www.linkedin.com/posts/ruchiagrawal03_report-speedier-financing-and-contract-options-activity-6676042836200189952-GHYM	No	Yes	
Magazine Article	Jo Southernwood	Energy Efficiency for SMEs: The forgotten clause of Article 8	01/06/2020		Energy World Members		Worldwide		No	No	
Social Media Post	Jo Southernwood	Shared SPEEDIER post on GA meeting June 2020	17/06/2020	Linkedin	General Public	271 followers	Worldwide	https://www.linkedin.com/posts/josouthernwood_projectmanagement-qualitymonitoring-communication-activity-667909117580332160-lhQU	No	Yes	The Speedier - Project team couldn't meet in person today for our General Assembly meeting, but that didn't stop us! We had a great meeting online to plan the next phase of SPEEDIER - we will be part of the green recovery, helping SMEs to use energy more efficiently, reduce their energy costs and improve cash flow as they re-open their businesses. #energyefficiency
Social Media Post	IERC	Shared TFC's post on collaboration meeting with sister projects	07/02/2020	Twitter	General Public	1501 followers	Worldwide	https://twitter.com/TFCengage/status/1278616461498641376?fs=20	No	Yes	
Social Media Post	Ruchi Agrawal	Shared SPEEDIER post on Ruchi's interview	07/10/2020	Linkedin	General Public	654 followers	Worldwide	https://www.linkedin.com/posts/ruchiagrawal03_interview-with-ruchi-agrawal-responsible-activity-6687317658964168704-4q1F	No	Yes	Do you want to know results of #literaturereview of various energy efficiency project across the world? Do you want to know the #SME's attitude towards #energyefficiency as a results of #onlinesurvey and #focusgroup discussion. Check out my interview for Speedier - Project Due to COVID-19, many SMEs around Europe experience economical issues. Did you ever think about the possibility of saving money by applying small structural and organizational changes to improve your energy efficiency?
Social Media Post	IERC	RT TFC's post on SPEEDIER Promotion	07/08/2020	Twitter	General Public	1507 followers	Worldwide	https://twitter.com/TFCRIL/status/1291295114208464896?fs=20	No	Yes	Visit SPEEDIER us at http://speedierproject.eu and contact us
Social Media Post	IERC	Shared SPEEDIER post on SPEEDIER's article on Energy World article	07/08/2020	Linkedin	General Public	538 followers	Worldwide	https://www.linkedin.com/posts/ruchiagrawal03_international-energy-research-centre-speedier-energy-efficiency-for-smes-activity-6697098280188662784-G_Ee	No	Yes	
Social Media Post	Ruchi Agrawal	Shared TFC post on SPEEDIER promotion for Energy Expert	08/10/2020	Linkedin	General Public	672 followers	Worldwide	https://www.linkedin.com/posts/ruchiagrawal03_energy-management-activity-6698513065798893568-oFh	No	Yes	Due to COVID-19, many SMEs around Europe will experience economical issues and will look to saving money by applying small structural and organizational changes to improve their energy efficiency.
Social Media Post	IERC	RT TFC post on SPEEDIER promotion for Energy Expert	08/10/2020	Twitter	General Public	1507 followers	Worldwide	https://twitter.com/TFCRIL/status/1292060307238649856?fs=20	No	Yes	
Social Media Post	IERC	Shared TFC post on SPEEDIER promotion for Energy Expert	08/10/2020	Linkedin	General Public	538 followers	Worldwide	https://www.linkedin.com/posts/ierc-international-energy-research-centre-b5448185_energy-management-activity-6698325627775849472-b001	No	Yes	
Social Media Post	IERC	Shared TFC post on SPEEDIER promotion for Energy Expert	08/12/2020	Linkedin	General Public	538 followers	Worldwide	https://www.linkedin.com/posts/ierc-international-energy-research-centre-b5448185_energy-experts-smes-activity-6699244260971069440-cCAB	No	Yes	
Social Media Post	IERC	RT TFC post on SPEEDIER promotion for Energy Expert	08/12/2020	Twitter	General Public	1507 followers	Worldwide	https://twitter.com/TFCRIL/status/1293133986871943170?fs=20	No	Yes	
Social Media Post Presentation	IERC IERC	Shared TFC post on SPEEDIER promotion for Energy Expert Presentation to DEESME consortium on SPEEDIER at their kick off meeting	13/8/2020 21/9/2020	Linkedin GotoMeeting	General Public DEESME consortium	538 followers 17 attendees	Worldwide N/A	https://www.linkedin.com/posts/ierc-international-energy-research-centre-b5448185_energy-experts-smes-activity-669958372779577056-P5lk N/A	No	Yes	
Social Media Post	Jo Southernwood	Shared SPEEDIER post on SP2020 participation	10/08/2020	Linkedin	General Public	276 followers	Worldwide	https://www.linkedin.com/posts/josouthernwood_speedierparticipationsustainableplaces-activity-671471241497861888-2pQ2	No	Yes	
Social Media Post	Jo Southernwood	Shared SPEEDIER post on SP2020 participation	29/09/2020	Linkedin	General Public	276 followers	Worldwide	https://www.linkedin.com/posts/josouthernwood_energy-efficiency-solutions-for-smes-sustainable-activity-6713772411269083136-xijq	No	Yes	Speedier - Project will be at #SustainablePlaces on 27-30 October! It's a virtual event so it'll be a bit different this year, but still a great way to learn about the latest energy efficiency research projects.
Social Media Post	Jo Southernwood	Shared SPEEDIER post on consortium interview	28/09/2020	Linkedin	General Public	276 followers	Worldwide	https://www.linkedin.com/posts/josouthernwood_our-tool-will-provide-the-smes-with-a-simulation-activity-671377232195690496-zq8U	No	Yes	The SPEEDIER energy auditing tool is nearly ready!
Social Media Post	Jo Southernwood	Shared SPEEDIER post on Energy World Article	01/08/2020	Linkedin	General Public	276 followers	Worldwide	https://www.linkedin.com/posts/ierc-international-energy-research-centre-b5448185_energy-experts-smes-activity-6691277363310923776-KoX1	No	Yes	A little late, but SPEEDIER was featured in the June issue of Energy World! Subscribers to the magazine can view the article at the link below
Social Media Post	Jo Southernwood	Shared SPEEDIER post on SPEEDIER Tool	20/10/2020	Linkedin	General Public	276 followers	Worldwide	https://www.linkedin.com/posts/josouthernwood_our-tool-will-provide-the-smes-with-a-simulation-activity-671377232195690496-zq8U	No	Yes	The SPEEDIER energy auditing tool is nearly ready!
Social Media Post	Jo Southernwood	Shared SPEEDIER post on SP2020 participation	20/10/2020	Linkedin	General Public	276 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6671963Aactivity%3A671971291197861888/?actorCompanyId=19183051	No	Yes	-
Social Media Post	Jo Southernwood	Shared SPEEDIER Post on SP2020 participation	27/10/2020	Linkedin	General Public	276 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6671963Aactivity%3A6722138796332199937/?actorCompanyId=19183051	No	Yes	SMEs account for over 99% of businesses and around 13% of global energy consumption. Join us at Sustainable Places 2020 to hear about the projects working to make SMEs more energy efficient.
Social Media Post	IERC	Shared SPEEDIER Post on 2nd AB Meeting	19/10/2020	Linkedin	General Public	568 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6671963Aactivity%3A672515374543028617/?actorCompanyId=19183051	No	Yes	-
Social Media Post	Tyndall National Institute	Shared post on SP2020 participation	28/10/2020	Linkedin	General Public	9796 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6671963Aactivity%3A6727273157595602945/?actorCompanyId=19183051	No	Yes	The IERC - International Energy Research Centre at Tyndall will present at the Sustainable Places Conference in tomorrow's workshops. The project presentations will cover initiatives from Speedier - Project, NOVICE project, BIM4EEB and MiniStorH2020. Best of luck to presenting researchers Carlos Ochoa, Jo Southernwood and Brian O'Regan. Find out more https://lnkd.in/gfrQ4ew

Social Media Post	Tyndall National Institute	Tweet on SP2020 participation	28/10/2020	Twitter	General Public	5968 followers	Worldwide	https://twitter.com/TyndallInstitute/status/132140089399902184 https://www.linkedin.com/posts/josouthernwood_energy-efficiency-solutions-for-smes-sustainable-activity-67177241126081136-xiiq https://www.linkedin.com/posts/ruchiagrawal03_speedier-newsletter-october-2020-activity-6729336735823667200-HBYP	No	Yes	The @IERC_Info at Tyndall, @UCC will present 4 papers at @sustainableplaces in tomorrow's workshopsGreen heart The project presentations will cover the @SpeedierProject, @Novice_Project, @BimqEeb and @MiniStorH2020 initiatives. Discover more https://bit.ly/34y9sc6
Social Media Post	Jo Southernwood	Shared SPEEDIER post on SP2020 participation	10/05/2020	LinkedIn	General Public	276 followers	Worldwide	https://www.linkedin.com/posts/josouthernwood_energyaudits-energyefficiency-activity-6734161477848174-c92-aFRe	No	Yes	Speedier - Project will be at #SustainablePlaces on 27-30 October! It's a virtual event so it'll be a bit different this year, but still a great way to learn about the latest energy efficiency research projects
Social Media Post	Ruchi Agrawal	Shared SPEEDIER post on October 2020 Newsletter	11/03/2020	LinkedIn	General Public	692 followers	Worldwide	https://www.sustainableplaces.eu/home/1920-workshops-events/energy-smes/ https://www.mare.i.e/mare-i-symposium-2020/ https://mailchi.mp/13bbaad03b9f/ierc-newsletter-2020	No	Yes	Subscribe to the newsletter and find out more about Speedier - Project
Workshop	Jo Southernwood	Sustainable Places 2020	29/10/2020	GotoMeeting	Workshop Participants	25 attendees	Worldwide	https://www.sustainableplaces.eu/home/1920-workshops-events/energy-smes/	No	Yes	Joint workshop with E2DRIVER, SMEmPower Efficiency and Innoveas
Presentation	Jo Southernwood	MaRIE Symposium	26/11/2020	Online (Exodo)	MaRIE members	approx 30 attendees	Ireland	https://www.mare.i.e/mare-i-symposium-2020/	No	No	Summary of SPEEDIER project, presented internally to members of MaRIE
Newsletter	IERC	SPEEDIER Training for Experts and Trainers Article	12/01/2020	Mailchimp	Newsletter subscriber	240 Subscribers	Worldwide	https://mailchi.mp/13bbaad03b9f/ierc-newsletter-2020	No	Yes	Invitation to SPEEDIER training event
Social Media Post	Jo Southernwood	Shared SPEEDIER post on Training Promotion	17/11/2020	LinkedIn	General Public	276 followers	Worldwide	https://www.linkedin.com/posts/josouthernwood_energyaudits-energyefficiency-activity-6734161477848174-c92-aFRe	No	Yes	As an energy professional I know how hard it can be to persuade businesses, particularly SMEs, to take action on energy efficiency. The Speedier - Project has developed a new approach that takes the hassle out of energy management for SMEs and we'd love to share it with you. If you are an energy professional, this training is for you! Join us on 2 & 3 December to find out how you can modify your approach to make energy efficiency a more attractive option for your clients. Register now at this link https://lnkd.in/eVDMcCw If you missed our workshop at #sustainableplaces 2020, you can catch up here https://bit.ly/SPEEDIER55
Social Media Post	Jo Southernwood	Shared SPEEDIER post on SP2020 participation	17/11/2002	LinkedIn	General Public	276 followers	Worldwide	https://www.linkedin.com/posts/josouthernwood_speedier-holds-its-first-joint-workshop-with-activity-6734164006375948288-nhIB	No	Yes	Speedier - Project, along with our sister projects SMEmPower Efficiency H2020, E2DRIVER Project and innoveas discussed how we can accelerate uptake of energy audits and energy efficiency actions in SMEs in Europe. *** Free Training for Energy Experts*** Attend this free training and learn about new financial model to help SMEs to overcome barriers preventing them to undertake energy audit and implement recommended ECMS.
Social Media Post	Ruchi Agrawal	Training for SPEEDIER Experts Promotion	19/11/2020	LinkedIn	General Public	696 followers	Worldwide	https://www.linkedin.com/posts/ruchiagrawal03_training-energyaudits-energyefficiency-activity-677015670400048880-qrs0 https://twitter.com/TFCTRL/status/1328268820826501122?s=20 https://twitter.com/TFCTRL/status/1328619769461944320?s=20	No	Yes	Click below to find out agenda and to register https://lnkd.in/e8-HY7w
Social Media Post	IERC	RT TFC post on SPEEDIER training event promotion	19/11/2020	Twitter	General Public	1167 followers	Worldwide	https://twitter.com/TFCTRL/status/1328619769461944320?s=20	No	Yes	
Social Media Post	IERC	RT TFC post on SPEEDIER training event promotion	19/11/2020	Twitter	General Public	1167 followers	Worldwide	https://twitter.com/TFCTRL/status/1328619769461944320?s=20	No	Yes	
Social Media Post	IERC	Shared SPEEDIER post of EE Training event	12/01/2020	LinkedIn	General Public	595 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:674956792776667136-8gCy	No	Yes	
Social Media Post	Ruchi Agrawal	Shared SPEEDIER post on 2020 achievements	01/08/2021	LinkedIn	General Public	724 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6753274104738062336/ https://www.linkedin.com/posts/activity-674956792776667136-8gCy	No	Yes	Click below to see short video of Speedier - Project achievements 2020. #lookback #2020 #Trainings #Meetings #Webinars #SPEEDIERTool #SPEEDIERApp
Social Media Post	Brian O'Regan	Shared SPEEDIER post on SPEEDIER App video	01/12/2020	LinkedIn	General Public	500+ connections	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6753274104738062336/ https://twitter.com/TFCTRL/status/1370750460878073858?s=20 https://twitter.com/TFCTRL/status/1371478777210023937?s=20 https://twitter.com/TFCTRL/status/1372889032066273181?s=20 https://twitter.com/TFCTRL/status/1377656186768296112?s=20	No	Yes	
Social Media Post	IERC	Shared SPEEDIER post on SPEEDIER tool video	01/12/2020	LinkedIn	General Public	599 followers	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6753274104738062336/ https://twitter.com/TFCTRL/status/1370750460878073858?s=20 https://twitter.com/TFCTRL/status/1371478777210023937?s=20 https://twitter.com/TFCTRL/status/1372889032066273181?s=20 https://twitter.com/TFCTRL/status/1377656186768296112?s=20	No	Yes	
Social Media Post	IERC	Retweet TFC post	13/03/2021	Twitter	General Public	1168 followers	Worldwide	https://twitter.com/TFCTRL/status/1370750460878073858?s=20	No	Yes	
Social Media Post	IERC	Retweet TFC post	16/03/2021	Twitter	General Public	1168 followers	Worldwide	https://twitter.com/TFCTRL/status/1371478777210023937?s=20	No	Yes	
Social Media Post	IERC	Retweet TFC post	22/03/2021	Twitter	General Public	1168 followers	Worldwide	https://twitter.com/TFCTRL/status/1372889032066273181?s=20	No	Yes	
Social Media Post	IERC	Retweet TFC post	30/03/2021	Twitter	General Public	1168 followers	Worldwide	https://twitter.com/TFCTRL/status/1377656186768296112?s=20	No	Yes	